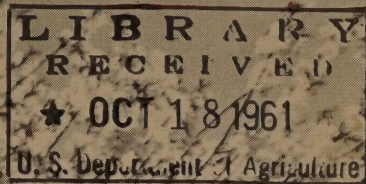


Wholesale List No. 13

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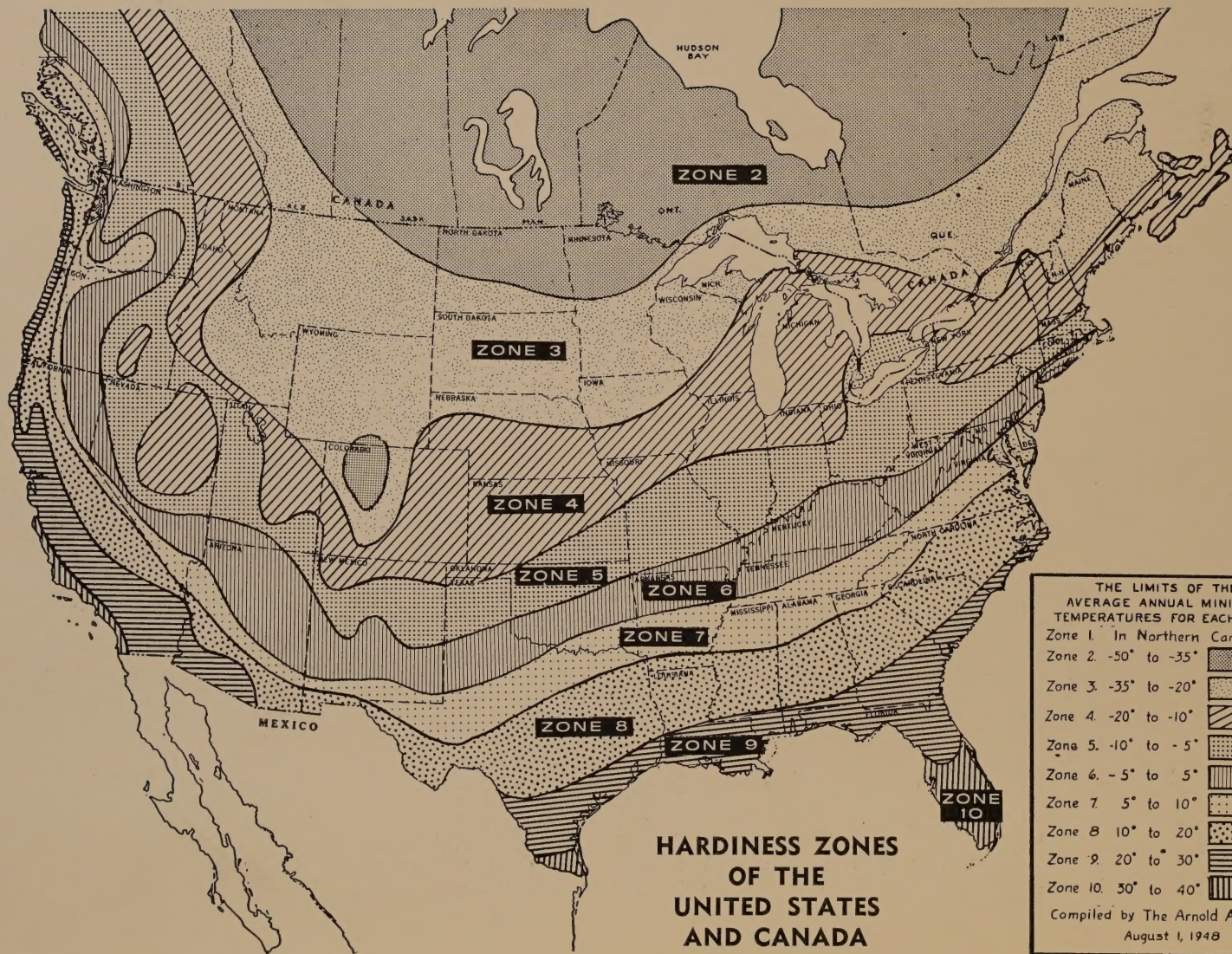


Edward H. Scanlon & Associates
Growers of Tailored® Trees

7621 Lewis Road

Phone: 235-3314

Olmsted Falls 38, Ohio



THE REHDER MAP

Quick Reference List

All species and varieties of Tailored® Trees are listed in alphabetical order under their botanical name, followed by the common name. For example, if you are looking for a maple variety, you would find it under Acer.

Common Name	Botanical Name	Page
Ash	Fraxinus	24-27
Beech	Fagus	23-24
Birch	Betula	16-17
Cherry	Prunus	42-51
Coffee tree	Gymnocladis	32
Crabapple	Malus	35-38
Elm	Ulmus	59
Evodia	Evodia	23
Ginkgo	Ginkgo	28-29
Goldenchain	Laburnum	32
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Hackberry	Celtis	18
Hawthorn	Crataegus	19-23
Hophornbeam	Ostrya	39
Hornbeam	Carpinus	17-18
Horsechestnut	Aesculus	15
Lilac tree	Syringa	55
Linden	Tilia	57-58-59
Locust	Robinia	52-53
Maackia	Maackia	33
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Maple	Acer	4-15
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Mulberry	Morus	39
Oak	Quercus	51-52
Parrotia	Parrotia	41
Peach	Prunus	41
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Plane	Platanus	40
Plum	Prunus	41
Red Bud	Cercis	18
Scholar tree	Sophora	53
Sourwood	Oxydendrum	41
Sweetgum	Liquidambar	32
Zelkova	Zelkova	59

Terms and Conditions of Sale

Ordering

We recommend that orders be placed a month before our packing seasons. Packing and shipping months are usually April, May, October and November.

Prices

Prices do not include packing. Materials are billed at cost with a minimum charge of \$1.50.

Terms

Cash with order or satisfactory reference. Unknown buyers who wish to open an account will please forward references and allow us sufficient time to investigate. Terms are 30 days net. Interest of $\frac{1}{2}$ of 1 per cent per month will be attached on unpaid balance. If goods are desired C.O.D., the order must be accompanied by one-half the amount to guarantee acceptance.

Guarantee

We guarantee all stock to be true to name and up to or above standard nursery grade. All stock is offered subject to prior sale and all orders are subject to crop losses through unavoidable causes. Due to the perishable nature of nursery stock, we cannot guarantee growth. Losses may occur from causes beyond our control. The purchaser may subject the plants to undue exposure before planting, fail to plant properly, or neglect aftercare such as cultivation, irrigation, etc.

Claims

All claims must be made within five days after receipt of goods, or positively will not be considered. We will do our best to pack so that the stock arrives in good condition. However, we will not be responsible for delay in transit or mishandling enroute. Should this occur, notify the transport agency immediately.

Truck Delivery

We are in a position to arrange bulk deliveries of large orders by truck and the charges approximate railroad freight rates.

Pick Ups

When sending for material by your own truck, be sure to include a tarp for cover.

Edward H. Scanlon & Associates
Growers of Tailored® Trees

7621 Lewis Road

Olmsted Falls 38, Ohio

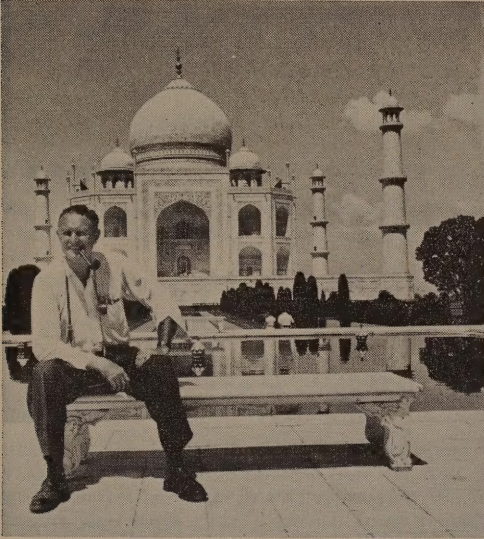
Phone: 235-3314 (Cleveland Exchange)

Located 15 minutes West of the Cleveland-Hopkins Airport

Five miles East of Exit 9 of the Ohio Turnpike

FOREWORD

Last fall I had presented to me a "once in a lifetime" opportunity by the Royal Horticultural Society of Australia. They invited me to give several lectures on Street Tree Management before their 1960 Shade Tree Conference in Melbourne. Obviously I accepted this honor and decided to make a Round the World jaunt of it.



**EHS resting in front of the Taj Mahal
at Agra, September 1960.**

The street plantings I saw in Europe, the middle east, the far east and in Australia strengthen beyond debate the philosophy I have been preaching, and practicing, for years on the use of "Tailored® Trees." Small, medium-size and form trees tailored for specific street, park and landscape sites are badly needed in America and the response of leading arborists, park executives and landscape architects to our efforts to provide other

than mundane forest giants proves the point.

We have three very special trees for your service this year. The recently patented Rancho Columnar Sargent Cherry (P.P. 2065) (page 44); the Doctor Pirone Ash, a conical form of the European Ash (*F. angustifolia*) (page 25), and the priceless Scanlon Globe Cherry (*P. avium* Scanlon) (on the cover and page 46), plus of course our first patented tree which has become a great favorite with street tree planters from coast to coast, the Scanlon Red Maple (P.P. 1722) (inside back cover and page 9). And there are more surprising "Tailored® Trees" on the drawing board.

Your help in making these trees possible is deeply appreciated. Let's keep it rolling for a more beautiful America.

With best wishes,

Ed Scanlon

"NO PLACE IS COMPLETE WITHOUT TREES.

A home without trees is charmless; a road without trees is shadeless; a park without trees is purposeless; a country without trees is hopeless."

Acer buergerianum — TRIDENT MAPLE

(Zone 5)

A fine functional tree to 25 Ft. Brilliant Red Fall Color. Compact head of small shiny foliage.

8-10 Ft. \$6.50 6-8 Ft. \$5.50 5-6 Ft. \$4.50 4-5 Ft. \$4.00

Acer campestre — ENGLISH HEDGE MAPLE

(Zone 4)

A sturdy, compact-headed tree that has every qualification as a small street tree. No faults. To 25 Ft. If started properly it will grow well in most adverse street-side locations. Hard to beat.

8-10 Ft. \$6.00 6-8 Ft. \$4.50 5-6 Ft. \$4.00 4-5 Ft. \$3.50

Acer cappadocicum rubrum — RED COLISEUM MAPLE

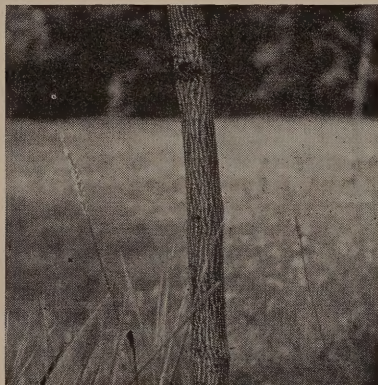
(Zone 4)

Known formerly as *Acer colchicum* or *laetum* this beautiful round headed tree from the Caucasus and West Asia is one of the cleanest looking and nicest shaped trees you will ever see. The variety *rubrum* is characterized by the young growth emerging a bright scarlet and then it turns green, a good dark rich green. The tree will grow to 35' and definitely is one of the trees of the future. Once you see this plant you will go for it all out. We also have a beautiful variety "*aureum*" whose unfolding leaves are a golden yellow tinged with red. This variety is not available yet.

8-10 Ft. \$8.00 6-8 Ft. \$6.50 5-6 Ft. \$5.00

Acer Davidii — DAVID'S STRIPED BARK MAPLE

(Zone 4)



A Handsome exotic tree if ever there was one. Its zebra-like striped bark and handsome foliage, which turns red in fall, make it a tree of outstanding merit—it is extremely tolerant of dry situations. Very rare. Japan.

8-10 Ft. \$5.50 5-6 Ft. \$4.00
4-5 Ft. \$3.25 3-4 Ft. \$2.50

Acer ginnala — AMUR MAPLE

(Zone 2)

Striking Fall color. A small tree which if properly trained will go to 15 or 20 Ft.

6-8 Ft. \$5.25 5-6 Ft. \$4.00 3-4 Ft. \$3.00

Acer griseum — CHERRYBARK MAPLE (Zone 4)

Beautiful is the word for this outstanding tree. Rich peeling cherry red bark and glorious flame red foliage in the Fall. This is a collector's piece. Very rare.

8-10 Ft. Specimens \$25.00 3-4 Ft. \$6.00 Sold Out

Acer platanoides erectum — UPRIGHT NORWAY (Zone 3)

The old standby, a pyramidal tree to use on narrow streets, in narrow treelawns, or with shallow setback.

10-12 Ft. \$7.00 8-10 Ft. \$5.50 6-8 Ft. 3 Yr. \$6.00
6-8 Ft. \$4.50

Acer platanoides "Faassens Black" — FAASSENS BLACK NORWAY MAPLE (Zone 3)

One of the new purple leaved Norways. Pyramidal form. Slow growth.

8-10 Ft. \$6.00 6-8 Ft. Br. \$4.50


Acer platanoides globosum — GLOBE-HEAD NORWAY (Zone 3)

The short street of Globe Head Norways pictured above is certainly an outstanding example of the sensibility of small tree plantings. This splendid formal tree is unexcelled for use on streets where narrow treelawn, shallow setback or low telephone cables would result in the heavy pruning of conventional trees. A long-lived highly functional tree. The trees should be spaced wider than indicated in the picture—a minimum of 35 feet should be observed—and for practical purposes, the graft should be at 7 feet.

Grafted on 7 Ft. Stems 18 In. to 24 In. Heads \$7.50

Norway Maple Selection Series

— of —

"TAILORED" TREES



No. 1—Cleveland Norway Maple

(*Acer platanoides Cleveland*)

The **Cleveland** has an oval-upright form with an overall height of about 30'-35', and spread of 20'-23'. The foliage is larger than the species, very dark, and the crown compact. Because of the small crown a heavy trunk or capillary system is not needed, thereby resulting in a smaller root spread. These factors all lead to lessened conflict with sewers and make it possible to use the **Cleveland** in a treelawn of from 4' or 5' upwards.

The minimum setback for a **Cleveland** should be from 18' to 20'. Street width is not too important. Few streets are less than 20' wide and on such a street even if the trees were planted opposite they would hardly meet—however on a 20' street a staggered planting would be best.

A 6'-8' or 8'-10' tree is the best planting size with an ideal spacing of 50'. Use only under wires 40' or higher

No. 2—Chas. F. Irish Norway Maple

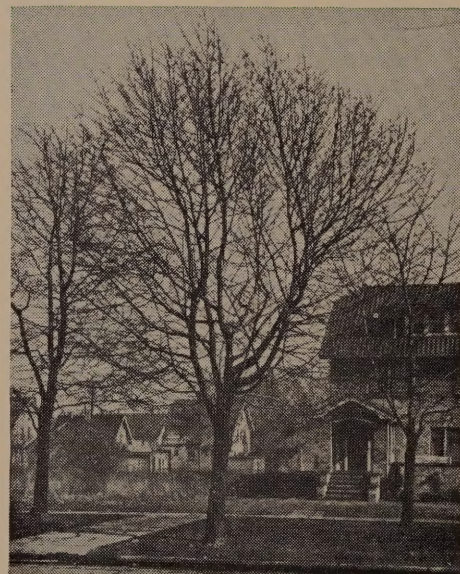
(*Acer platanoides Chas. F. Irish*)

The **Irish Norway** is the largest of our selections and is intended for large spaces where one of the smaller or tailored forms would not be adequate properly to fill the space. The upsweeping branching habit gives this tree an almost globe appearance, but it is informal rather than compact.

The minimum treelawn width for the **Irish** is 6'—an 8' space would be better scale for the trees bulk. The setback minimum should be 30', but it would be in scale with up to a 60' setback. Only extremely high wires can be tolerated over this tree—a minimum of 45'-50'.

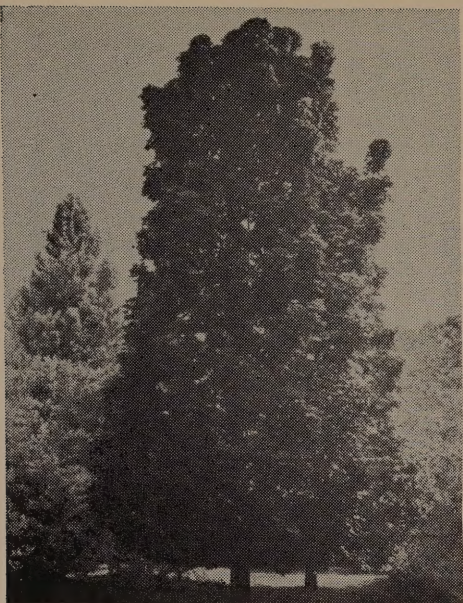
Recommended spacing is 50' to 55'. The 55' distance we feel will display the tree to the best possible advantage providing, as it does, a suitable clear space between each tree.

As a large lawn or yard shade tree it is highly recommended—but it should be placed no closer than 30' from a home. The foliage of the **Irish** is slightly smaller and more star-shaped than that of the other selections.



Dissatisfaction with the irregular growth habits of the common seedling Norway led to the selection of the four widely differing forms described in this chart. Site factors (treelawn width—street width—setback—wires, etc.) are not uniform. Most streets are composed of varying combinations of each factor, so trees to fit with minimum conflict must be available. The first selection made in our Norway Maple Selection Series was the "Cleveland". It has a wide latitude of use on streets composed of many site factor combinations. (These selections were made during Mr. Scanlon's tenure as Commissioner of Shade Trees for the City of Cleveland 1946-1954).





No. 3—Olmsted Columnar Norway Maple

(*Acer platanoides Olmsted*)

This is the same tree we have listed in our 1959 catalog as the **Improved Columnar**. Because of the confusion in nomenclature, with the pyramidal or erectum form, sometimes listed as columnar, we have changed the name of this exclusive selection, so it may be more clearly designated.

Many worthwhile street and landscape effects can be achieved with this tree. It can be used in a 3' or 4' treelawn and with as little as a ten foot setback. Where a narrow treelawn is the only planting area, and a deep setback prevails, on a street bearing bus and truck traffic, this form should be used. On business streets, in front of stores, there will be no objection, on the grounds of obscuring signs, if the trees are spaced 75'

Where a wide treelawn and deep setback prevail this tree should not be used. It does not have the needed bulk. For narrow residential streets and business districts it is indispensable. Under street conditions it will probably not exceed 25' or 30'—conflicts will result if planted under less than 35' wires. With a wide treelawn (12'), a shallow setback (12') and overhead wires at 30', it might be possible to plant to one side of the wires and avoid conflict. On streets a normal spacing of 50' is recommended.

No. 4—Almira Norway Maple

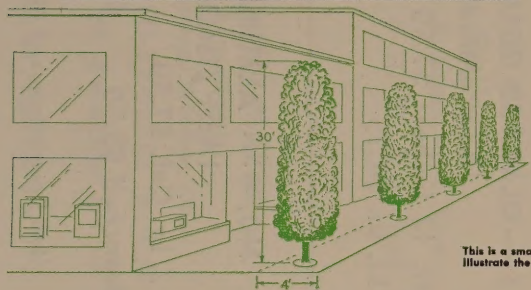
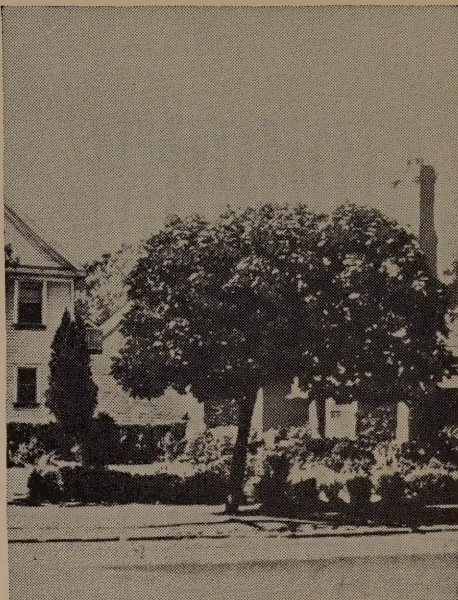
(*Acer platanoides Almira*)

A tree with a wide range of use in modern cities is this informal small globe, the **Almira**. One important cultural habit of this tree is a growth characteristic that gives it considerable elasticity as to height. Grown from buds, we have found that the top can be formed anywhere from 3' to 8'. If the head is formed at 6' the overall height would be about 16'. Additional height can be attained by lengthening the leader in the first years of the tree's existence and lifting the crown accordingly.

For streets with low wires, telephone cables particularly, and narrow treelawns with shallow setbacks the **Almira** is an outstanding tool.

If a street with shallow setback of 10' and with bus and truck traffic is considered for planting, there should be at least an 8' treelawn—because of the low crown spread. On a residential street with the same site factors, but with only a 4' treelawn the **Almira** will fit admirably.

A planting distance of 45' is recommended, but if necessary a 35' or 40' could be used without affecting the appearance of the individual tree.

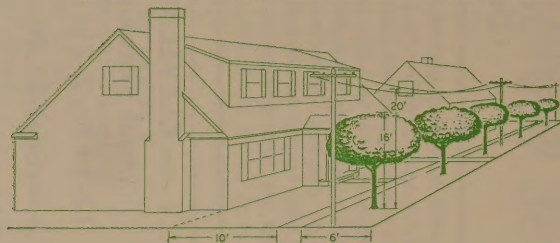


Edward H. Scanlon & Associates

"Growers of Tailored® Trees"

7621 LEWIS ROAD Phone ADams 5-3314
OLMSTED FALLS 38, OHIO

This is a small scale duplicate of Tree Chart #1—a 17"x22" wall chart—the first of a series designed to illustrate the principles of space utilization in the proper use of "Tailored Trees"



TREE CHART No. 1

(See Prices on Page 8)

Norway Maple Selection Series

(Zone 3)

Dissatisfaction with the irregular growth habits of the common seedling Norway led to the selection of four widely differing forms described here and on pages 6 and 7. Site factors (treelawn width—street width—setback—wires, etc.) are not uniform. Most streets are composed of varying combinations of each factor, so trees to fit with minimum conflict must be available. The first selection made in our Norway Maple Selection Series was the "Cleveland". It has a wide latitude of use on streets composed of many site factor combinations. (These selections were made during Mr. Scanlon's tenure as Commissioner of Shade Trees for the City of Cleveland (1946-1954).)

NO. 1 — CLEVELAND NORWAY MAPLE

(*Acer platanoides* Cleveland)

Specimens, 12-14 Ft. 2-2½ In. Cal. \$9.00

10-12 Ft. (2 Inches) \$7.50 8-10 Ft. \$6.00

6-8 Ft. \$5.00

NO. 2 — CHAS. F. IRISH NORWAY MAPLE

(*Acer platanoides* Chas. F. Irish)

(Named for Chas. F. Irish, Cleveland, Ohio)

Specimens, 12-14 Ft. 2½ In. Cal. \$9.00

10-12 Ft. (2 Inches) \$7.50 8-10 Ft. \$6.00

6-8 Ft. \$5.00

NO. 3 — OLMSTED COLUMNAR NORWAY MAPLE

(*Acer platanoides* Olmsted)

10-12 Ft. (2 Inches) \$7.50 8-10 Ft. Lt. Br. \$5.50

6-8 Ft. Lt. Br. \$4.75

NO. 4 — ALMIRA NORWAY MAPLE

(*Acer platanoides* Almira)

10-12 Ft. 2 In. Cal. \$7.50 8-10 Ft. (2 Inches) \$6.50

8-10 Ft. Branched \$5.50 6-8 Ft. Branched \$4.50

(See Descriptions and Pictures on Pages 6 and 7)

Red Maple Selection Series

(Zone 3)

The Red Maple (*Acer rubrum* L.) is a greatly admired and handsome American species that is indigenous from the Gulf of Mexico into Canada, and from the East Coast to the Mississippi River. It is highly tolerant of a wide range of soils and performs admirably on streets and as an ornamental. Unfortunately the seedling tree is undependable as to form and may vary from a loose open head to a tight one, and from a wide spread to a compact form. To offset this characteristic which is particularly undesirable in a row planting, as on a street, Mr. Scanlon, as with the Norway Maple, has made four outstanding selections listed here and on pages 10 and 11.

NO. 1 — SCANLON MAPLE

(*Acer rubrum conica*: Scanlon)

Plant Patent 1722

(Named for Edward H. Scanlon,
Olmsted Falls, Ohio)

10-12 Ft. \$8.50 8-10 Ft. \$6.50 6-8 Ft. \$5.50
5-6 Ft. \$5.00

NO. 2 — TILFORD MAPLE

(*Acer rubrum* Tilford)

(Named for Paul E. Tilford, Wooster, Ohio)

Specimens, 10-12 Ft. 2 In. Cal. \$7.50

10-12 Ft. Branched \$6.50 8-10 Ft. Branched \$5.50
6-8 Ft. Branched \$5.00

NO. 3 — GERLING MAPLE

(*Acer rubrum* Gerling)

(Named for Jacob Gerling, Rochester, New York)

10-12 Ft. Branched \$6.50 8-10 Ft. Branched \$5.50
6-8 Ft. Branched \$5.00

NO. 4 — ARMSTRONG MAPLE

(*Acer rubrum* Armstrong)

(Named for Newton Armstrong, Windsor, Ohio)

12-14 Ft. (2 Inches) \$9.50 10-12 Ft. (2 Inches) \$9.00
8-10 Ft. Branched \$6.00 6-8 Ft. Branched \$4.50

(See Descriptions and Pictures on Pages 10 and 11)

Red Maple Selection Series

— of —

"TAILORED TREES"



No. 1-Scanlon Maple
(*Acer rubrum canica*: Scanlon)

Plant Patent 1722
(Named for Edward H. Scanlon,
Olmsted Falls, Ohio)

Probably 90% of most street planting sites are not conducive to the use of trees over 40 feet in height, while another high percentage is not wide enough to accommodate trees with a wide spread of branches. In both categories, tall and wide-spreading, storm damage is very high.

The **Scanlon Maple** is a compactly branched, conical shaped tree, with nicely textured dark green foliage that turns to brilliant orange-umber and red in the fall. And because it offers little top to wind or sleet is an ideal low maintenance street tree.

It has sufficient bulk to be used in an 8-foot treelawn with a 30-foot setback, but would not over-do a street if used in a 3-foot treelawn with a 15-foot setback. In either of these sites, wires would have to be 40 feet to 45 feet or better.

Where low wires exist, 25 feet or 30 feet, it would be necessary to have a treelawn at least 10 feet in width to permit offset planting from under the wires. This will enable the spire top to rise to the side of the wires.

The **Scanlon** will grow to 35 feet with a 16-foot spread. Maximum caliper is approximately 14 inches. It grows rapidly as the 11-year old 22-foot tree, to the left, illustrates. Space 45 to 55 feet apart. Minimum treelawn 3 feet



No. 2-Tilford Maple
(*Acer rubrum* Tilford)

(Named for Paul E. Tilford,
Wooster, Ohio)

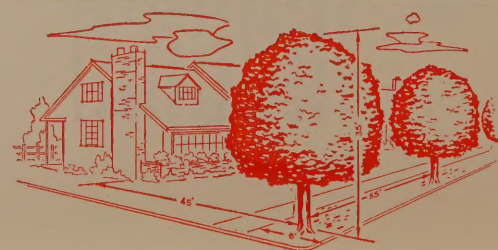
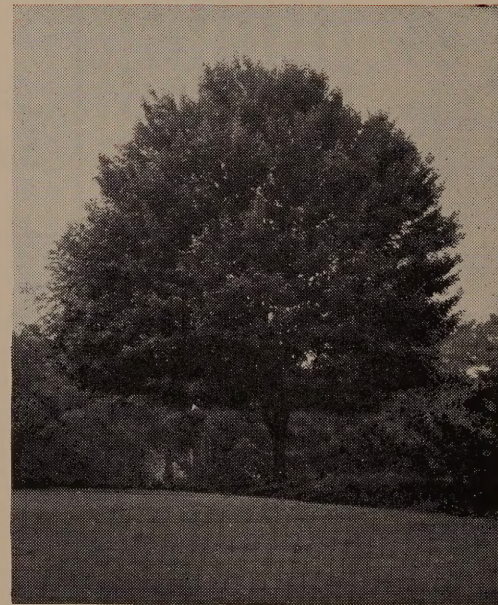
The field of large globeheaded trees is very thin. In fact, until a few years ago the only real good one, which is now untouchable because of Dutch elm disease, was the Globe European elm. However, our search for a good replacement has resulted in the **Tilford**.

Actually, the better summer foliage, fall color and rapid growth place this selection head and shoulders above the elm.

The **Tilford** needs space because of its spread. It grows to about 35 feet with the same spread. It would look and perform best in a tree-lawn of 8 feet with a 45-foot setback, but as a minimum could be used in a 5-foot treelawn with a 20-foot setback. In such a site, if the street were 20 or 22 feet wide it would have to be planted on a staggered basis—not opposite.

Where a very wide boulevard is encountered, the **Tilford** can be used with dignity and symmetry, because of its excellent fine textured branching habit and small rich foliage. The large globe is a form that our cities are badly in need of. It is a practical, low maintenance form with a different, handsome appearance.

Space 50 feet to 60 feet. Minimum treelawn 6 feet



The Red Maple (*Acer rubrum* L.) is a greatly admired and handsome American species that is indigenous from the Gulf of Mexico into Canada, and from the East Coast to the Mississippi River. It is highly tolerant of a wide range of soils and, although generally considered a swamp tree, performs admirably on streets and as an ornamental. Unfortunately the seedling tree is undependable as to form and may vary from a loose open head to a tight one, and from a wide spread to a compact form. To offset this characteristic which is particularly undesirable in a row planting, as on a street, Mr. Scanlon, as with the Norway Maple, has made four outstanding selections that add to the natural desirability of this fine tree and makes it possible to use a form under almost any combination of street factors. Each of these selections is hardy in Rehder's Zone III, and in many places in Zone II.



No. 3—Gerling Maple

(*Acer rubrum Gerling*)

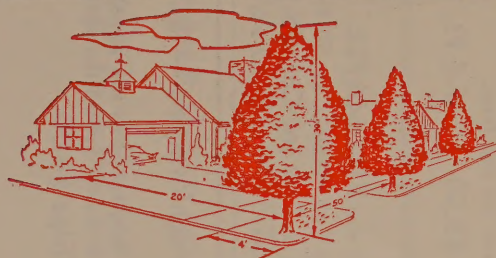
(Named for Jacob Gerling,
Rochester, New York)

The **Gerling** is more broadly pyramidal, or conical, than the Scanlon. This wider bottom spread gives the tree planter more latitude, or a greater number of streets on which he can plant effective low maintenance pyramidal types.

The greater aerial bulk of the **Gerling** extends the site factor scope to include a 40-foot setback and an 8-foot or 10-foot treelawn. The **Gerling** can be used on streets with heavy truck traffic if a treelawn of about 10 feet prevails. The tree should be set 7 feet from the curb. This assumes a 5-foot sidewalk and 15-foot setback. The spread of the **Gerling** is about 20 feet to 22 feet.

This tree, as well as our other pyramids, can be used with great effectiveness in landscaping commercial grounds or public buildings—but do not use the **Gerling** in downtown areas where aerial pollution is high.

In conjunction with overhead wires a careful evaluation of treelawn width and wire height must be made. The **Gerling** will grow to about 35 feet. Because of its spire top it, like the Scanlon, can be offset from under wires if a wide enough treelawn is available. Otherwise plant only under higher wires. Space 45 feet to 55 feet apart. Minimum treelawn 4 feet.



Edward H. Scanlon & Associates
Growers of Tailored Trees

TREE CHART No. 2

(See Prices on Page 9)

No. 4—Armstrong Maple

(*Acer rubrum Armstrong*)

(Named for Newton Armstrong,
Windsor, Ohio)

A good narrow tree has long been sought, especially since the many drawbacks of the otherwise beautiful Lombardy Poplar have proven it a tree to avoid on streets and city home grounds. The **Armstrong** is admirably suited to fill the need.

Its 8-foot spread, 25 feet to 30 feet maximum height, and greatly restricted root system make it a handsome troublefree vertical type tree. It is ideal for screening and other such uses on small home grounds where such a plant is needed.

On streets, the **Armstrong** would have to be used carefully. It would serve on very narrow streets with a 3-foot treelawn and 5-foot to 7-foot setbacks from the sidewalk. On suburban business streets, with shallow setbacks of stores and business signs, it would impart a neat tailored look that would greatly enhance the neighborhood.

As a screen it should be planted about 5 feet apart, while on a narrow street it could be planted at 35-foot intervals. Its greatest use will no doubt be found in landscaping, for accent and screening. The strong branching habit and narrow silhouette make it highly resistant to storm damage and practically maintenance free.

Space 35 feet to 45 feet on streets. As screen 5 feet to 10 feet. Minimum treelawn 3 feet.



Acer platanoides Schwedleri — SCHWEDLERS NORWAY MAPLE
(Zone 3)

An old time favorite and because its bright red spring foliage turns to a bronzy green we think it is a much superior street tree than the newer purple leaved varieties, which are too sombre for street use.

10-12 Ft. \$6.50 8-10 Ft. \$5.50 6-8 Ft. \$4.50

Acer platanoides variegatum — (Drummondi) VARIEGATED NORWAY MAPLE
(Zone 3)

Leaves white around edges. Quite attractive but rather slow. Would make an interesting change-of-pace planting on an occasional street.

8-10 Ft. \$6.50 6-8 Ft. \$5.00

Acer pseudoplatanus Leopoldi — LEOPOLD SYCAMORE MAPLE
(Zone 4)

A variegated leaved tree with pink, green and white shading. Very effective and different. This lovely tree should be used much more.

6-8 Ft. \$5.50 5-6 Ft. \$5.00

Acer pseudoplatanus Spaethi — WINELEAF SYCAMORE MAPLE
(Zone 4)

The deep rich green foliage of this nice roundheaded tree is enhanced by the startling burgundy colored under part of the leaf. A spectacular tree. Much richer and more colorful than the funereal darkish-leaved Norway Maples. To 25 Ft.

8-10 Ft. \$6.00 6-8 Ft. \$5.00 5-6 Ft. \$4.50

Acer pseudoplatanus Worleei—GOLDEN-LEAVED SYCAMORE MAPLE
(Zone 4)

A truly beautiful tree for street or home. The golden foliage in spring is magnificent and then fades to the normal green. This tree has been passed over for too long.

6-8 Ft. \$5.50 5-6 Ft. \$5.00

Acer rubrum — RED MAPLE
(Zone 3)

The common Red Maple. To 50 Ft., but grand in the Fall with rich red coloring. 12-14 Ft., 2-2½ In. Cal. \$8.50

10-12 Ft. \$7.50 8-10 Ft. \$5.00 6-8 Ft. \$4.00

Acer rubrum schlesingeri — SCHLESINGER RED MAPLE
(Zone 3)

This variety originated at the Arnold Arboretum and the parent colors a brilliant red at least a month before the species in the fall. A nice round headed tree.

5-6 Ft. Whips \$4.00

One of Our Tailored® Pyramids

Acer pseudoplatanus pyramidalis — PYRAMIDAL SYCAMORE
MAPLE (Zone 4)



This is one of seven pyramidal type trees we recently began developing for the street planter. It has rich foliage, strong upsweeping branches and crotches, and will do in a 4-foot treelawn. It will grow to 30 feet. The tree at left is one of our 12 to 14 foot specimens. We have a nice supply of this tree, so if you haven't ordered it yet—be among the first to spark your tree planting program with our Tailored® pyramids.

Specimens 12-14 Ft.,
2-2½ In. Cal. \$9.00

10-12 Ft. \$7.50

8-10 Ft. \$6.00

6-8 Ft. \$5.00

5-6 Ft. \$4.00

Acer saccharum columnare — COLUMNAR SUGAR MAPLE

(Zone 3)

This clone was selected from the best of Barney Slavins Rochester type. A fine tight columnar tree—10 Ft. wide—35 Ft. tall. Superb street tree.

5-6 Ft. Whips \$5.00

The Celebrated Cleveland Maple



Across the country, and yes, even across the ocean, park superintendents and city arborists are hailing the Cleveland Norway Maple as one of the most functional new street trees to be developed in recent years. This tree is not fast, but once a street of Clevelands begins to assume their natural, attractive upright oval form, the whole street is transformed by their neat orderliness. The Cleveland is not a chance seedling. It is a carefully selected clone from an established tree.

(See prices on page 8)

Acer Senecaensis — SENECA SUGAR MAPLE**(Zone 3)**

A miniature in every feature of the beloved Sugar Maple. It has the same form and fall color but stops at 30 Ft. This should become one of the outstanding small street and home trees of this new era in sensible tree selections. The Seneca Maple is a cross of leucoderme x saccharum made by Barney Slavin.

5-6 Ft. \$4.50

4-5 Ft. \$3.50

Acer truncatum — PURPLEBLOW MAPLE**(Zone 5)**

The shining star-shaped little leaves of this 20 Ft. aristocrat resemble the foliage of the Sweetgum. The common name derives from the purple blow of the new terminal leaves—the fall color is brilliant.

8-10 Ft. \$7.50

6-8 Ft. \$6.00

4-5 Ft. \$4.50

Aesculus carnea Brioti — RUBY RED HORSECHESTNUT**(Zone 3)**

This fruitless red flowering tree with deep green foliage is a masterpiece. A street of these would stabilize property even in a slum area, and when in bloom would have people coming for miles to admire. To 30 Ft.—5 Ft. treelawn—space 50 Ft. Pyramidal form. The response to the use of this tree on streets will be extremely favorable.

8-10 Ft. \$10.00 6-8 Ft. \$8.50

5-6 Ft. \$6.75 4-5 Ft. \$6.25

Aesculus hippocastanum Baumani — BAUMANS HORSECHESTNUT**(Zone 3)**

A large tree to 60 Ft. Double flowered white, and fruitless. A magnificent tree for parks and other large areas where there is ample space. Very handsome.

6-8 Ft. \$7.50

5-6 Ft. \$6.50

All Birch -- Spring Planting Only

Betula albo sinensis-septentrionalis — CHINESE PAPER BIRCH

(Zone 5)

Even the small trees we have give evidence of the high estimate of this tree's outstanding beauty held by "Chinese" Wilson and W. J. Bean—Wilson described its bark as "bright orange to orange red, peeling off in very thin sheets, each successive sheet covered with white glaucous bloom". The foliage is bold and of good color. In cultivation the tree will probably not exceed 35 Ft. I saw one in England that was positively unbelievable, the bark exactly as described by Wilson.

8-10 Ft. \$8.50 6-8 Ft. \$7.50

Betula costata — ELM-LEAVED BIRCH

(Zone 4)

A very handsome Birch with grayish brown bark exfoliating in papery flakes. We were greatly impressed with this tree viewed in several Dutch parks. To 30 Ft.—space 45 Ft.

5-6 Ft. Whips \$4.50 4-5 Ft. Whips \$3.50

Betula pendula — CLUMP BIRCH Available Spring.

(Zone 2)

(2 and 3 stems) 8-10 Ft. \$7.50

Betula pendula Dalecarlica — SWEDISH CUTLEAF BIRCH

(Zone 2)

We first saw this graceful beautiful tree at Tittenherst, the estate of Mrs. Mosenthal, at Sunningdale, England. The finely cut foliage and tall narrow slightly weeping form make it one of the loveliest of all birches. Pure white bark. To 35 Ft.—space 45-55 Ft.

10-12 Ft. \$7.00 8-10 Ft. \$6.00 6-8 Ft. \$5.50 5-6 Ft. \$5.00

Betula pendula fastigiata — COLUMNAR WHITE BIRCH

(Zone 2)

A handsome tree that merits wide-spread use where a narrow type tree is needed. This tree is as beautiful in the winter as in summer, its white bark and upsweeping limbs make an extremely interesting silhouette. Bronze birch borer can be controlled in all Birches with a DDT spray applied in early June.

5-6 Ft. \$3.50

Betula pendula gracilis — CUTLEAF WEEPING BIRCH

(Zone 2)

A DDT spray applied early in June effectively controls the Bronze Birch Borer and this encouragement has led to a great resurgence of interest in this, and other birch species, for street and home use. It is doubtful if any of the Birches listed will exceed 35 Ft. on streets—they can easily be lifted high enough to clear traffic, while their small trunk girth can be efficiently accommodated in as little as a 4 Ft. treelawn. The only real maintenance is a one time spray job, and with a mist sprayer the cost is negligible—surely a minor price for such beauty. Available Spring.

10-12 Ft. 2 Inch \$7.50 8-10 Ft. \$5.75 6-8 Ft. \$5.00

Betula pendula Youngii — YOUNG'S WEEPING BIRCH (Zone 2)
2-3 Ft. Whips \$3.00

Betula pendula purpurea — PURPLELEAF BIRCH (Zone 2)

This is a tree of rare beauty and uniqueness. If you want purple-leaved trees on streets use this tree of character. White trunk, jet black twigs and branches, and purple leaves in early spring fading to a dark reddish green with new terminal growth showing purple. To about 25 Ft.

8-10 Ft. \$6.50 6-8 Ft. \$5.50 5-6 Ft. \$4.00

The Beauty of A Tailored® Selection



Carpinus betulus pyramidalis — PYRAMIDAL EUROPEAN HORNBEAM (Zone 4)

The tight compact broadly pyramidal form of this tree makes it outstanding for formal street use. Its real functional value can easily be appreciated by studying the picture above. Unexcelled also for large hedges and screens. Shears beautifully. This tree will give your streets real character. Our stock is beautiful.

6-8 Ft. \$7.50 5-6 Ft. \$6.50 4-5 Ft. \$5.00 3-4 Ft. \$4.00

A Symphony of Scale



Carpinus betulus quercifolia — OAKLEAF EUROPEAN HORNBEAM (Zone 4)

The picture above is another good example of fitting the proper tree to the space available. Note there is no brushing of buildings, no lifted walks; no street overhang and no overshadowing. This is a superb small tree, to 25 feet, with deeply lobed leaves that give an added interesting effect.

Specimens 8-10 Ft. \$7.50 6-8 Ft. \$6.50

Carpinus betulus purpurea — PURPLE EUROPEAN HORNBEAM (Zone 4)

The more we see of the Hornbeams the more enthused we become. The unfolding new foliage of this very handsome tree is really not purple, it is wine colored, and what a picture. Anyone who uses this for streets will show excellent judgement and good taste.

5-6 Ft. Branched \$6.00

Celtis sinensis — CHINESE HACKBERRY (Zone 5)

A little known but superb hackberry. Does not broom.

6-8 Ft. \$6.00 5-6 Ft. \$5.00

Cercis Canadensis — EASTERN RED BUD (Zone 4)

We have this popular spring beauty trained into standard form. Should make a splendid street tree.

8-10 Ft. \$7.00

Flowers—**Form—**

You'll find
all this and more
in our

Fall Color—**Berries—****Tailored® Hawthorn Selections****Crataegus Lavalley — LAVALLE HAWTHORN****(Zone 4)**

This Hawthorn is destined for wide-spread use as a street tree. It is a magnificent foliage tree, very dark rich green shiny, with deep plum colors in Fall. Its white flowers and nice coral-colored berries make it a prize ornamental tree for streets. Its size, to 25 Ft. and freedom from serious disorders, make it highly desirable. Space 45-50 Ft.—3 Ft. treelawn. Useful to reduce wire conflicts. Clay soil.

Specimens 10-12 Ft. 2 In. Cal. \$9.00
8-10 Ft. \$6.00

10-12 Ft. \$7.50
6-8 Ft. \$5.25

A Pedigreed Tree



***Crataegus monogyna biflora* — THE GLASTONBURY THORN**

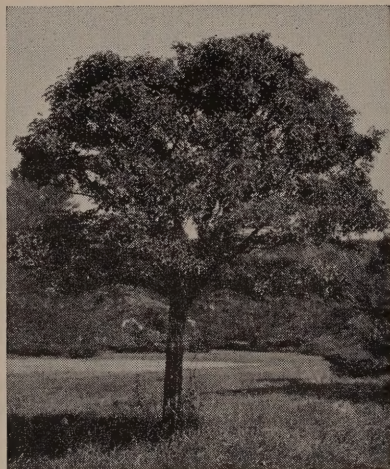
(Zone 3)

The Glastonbury Thorn has buried its roots deep in English legend and history beginning with the story of how it descended from the staff of Joseph of Arimathea. We have had the legend of this tree printed in olde English type. These parchment scrolls are suitable for framing and are sent to all who buy this fascinating tree. We are growing the Glastonbury as standards and they will make wonderful street trees to about 20 Ft. Nice foliage, white flowers.

8-10 Ft. \$5.00

***Crataegus monogyna compacta* — GLOBE HAWTHORN**

(Zone 3)



A special production that we offered for the first time in 1957. Grafted on 6 Ft. stems this fine tree should find wide use under low wires, on narrow treelawns and for shallow setbacks. White flowers and small red fruit—Another splendid "Tailored Tree" added to our list to make your street tree selections more functional. To 16 or 18 Ft.—3 Ft. treelawn.

3 Yr. heads \$8.50

2 Yr. heads \$7.00

Crataegus monogyna stricta — COLUMNAR HAWTHORN**(Zone 3)**

If you want a tight branched compact narrow upright, here is an ideal tree. A splendid accent plant for landscaping—white flowers—red fruit—nice fall color—a splendid thing that will rapidly find favor. Will make a beautiful hedge or screen.

6-8 Ft. \$4.50 5-6 Ft. \$3.50

Crataegus oxyacantha alba-plena — DOUBLE WHITE ENGLISH HAWTHORN**(Zone 4)**

If you like a real white flower you will admire this handsome tree. It is a tree of the same growth factors as the Pauls Scarlet—to 20 Ft.—small trunk, can be accommodated in a 3 Ft. treelawn. Alternated with Pauls Scarlet it should make a stunning street planting. Space 45 to 50 Ft. Clay soil.

10-12 Ft. Spec., 2-2½ In. Cal. \$9.00 8-10 Ft. \$6.00
6-8 Ft. \$4.50

Crataegus oxyacantha Pauli — PAUL'S SCARLET HAWTHORN (HILLIER STRAIN)**(Zone 4)**

Magnificent in June when it is covered with a sea of red flowers—small size to 20 Ft. Pyramidal form—practically fruitless and thornless, this is one of the prize trees for small street situations. Will cause no trouble in a 3 Ft. treelawn. Space 45-50 Ft. to get full effect of the spectacular flowering period. Clay soil.

8-10 Ft. Branched \$6.00

The Exciting Toba Hawthorn



***Crataegus mordenensis toba* — "TOBA" HAWTHORN (Zone 2)**

The Toba is a new thorn that we have been growing for five years, and like extremely well. It was developed at the Experimental Farm in Morden, Canada in 1949 and is a cross between *oxyacantha* and *X succulenta*. The Toba has beautiful large glossy leaves, but the flower is unusual—it comes out white and turns to pink. Very little bright red persistent fruit—it gives promise of being an outstanding street tree. Be one of the first to use this fine new tree. We have a good stock of high branched trees. To 20 Ft. use in a 4 Ft. or more tree-lawn—25 Ft. wires—20 Ft. setback.

10-12 Ft. \$7.00 8-10 Ft. \$5.50 6-8 Ft. \$4.50 5-6 Ft. \$3.50

Crataegus phaenopyrum — WASHINGTON HAWTHORN

(Zone 4)

Spectacular Fall color in apricot and red tones is the chief feature of this age old favorite. Its light green summer foliage, heavy crop of white flowers and small bright red berries that give the impression of brilliant flowering until late winter make this Thorn a first class street tree subject. To 20 Ft.—space 45-50 Ft.—use in 3 Ft. treelawn. Clay soil.

8-10 Ft. \$6.00 6-8 Ft. \$5.50

Evodia hupehensis — HUPEH EVODIA

(Zone 5)

From Hupeh Province in China. By far the better of the two Evodias grown in this country. Foliage has lustre and a leather texture. Very successful as a street tree in Cleveland and greatly admired by the public. Tree blooms in mid-August with umbels of white flowers resembling an elderberry. Seed cases develop a very pleasing wine color and seeds are very small shiny black that are quite attractive, but so small they fall unnoticed. Grows very satisfactorily as a street or yard tree. To 25 Ft. with round compact crown.

12-14 Ft. \$9.50 10-12 Ft. \$7.00
8-10 Ft. \$5.50 6-8 Ft. Standards \$4.75

Fagus sylvatica — EUROPEAN BEECH

(Zone 4)

The species is a magnificent tree about which little needs to be said.

8-10 Ft. \$9.00 6-8 Ft. \$7.50 5-6 Ft. \$6.00

F. syl. asplenifolia — FERNLEAF BEECH

(Zone 4)

This tree is classic with its deeply cut foliage. A magnificent tree for large grounds or extremely wide center strips (of 50 Ft.). To 60 Ft.—space 100 Ft. apart.

2-3 Ft. \$5.00

F. syl. Dawyck — UPRIGHT BEECH

(Zone 4)

The finest upright tree of them all.

5-6 Ft. \$7.50 4-5 Ft. \$6.00 3-4 Ft. \$4.50

F. syl. pendula — GREEN-LEAVED WEEPING BEECH

(Zone 4)

Every park, cemetery and large area should have one of these distinctive and uncommon trees. Very picturesque.

10-12 Ft. \$20.00 6-8 Ft. \$14.00 5-6 Ft. \$10.00
3-4 Ft. \$8.00 2-3 Ft. \$6.00

F. syl. purpurea pendula — RED-LEAVED WEEPING BEECH

(Zone 4)

This is a very rare but distinguished aristocrat. Connoisseurs will relish this red-leaved form of the classic weeping forms of European Beech.

3-4 Ft. \$8.50 2-3 Ft. \$7.00

F. syl. Riversi — RIVERS PURPLE BEECH

(Zone 4)

This magnificent roundheaded deep red-leaved tree is a splendid subject for public parks, cemeteries and other areas where space is available. To 50 Ft.

5-6 Ft. \$6.50 4-5 Ft. \$5.00

F. syl. Rohani — RED FERNLEAF BEECH

(Zone 4)

A beautiful variation of the better known fernleaf with red leaves.

3-4 Ft. \$5.00 2-3 Ft. \$3.50

F. syl. Spaethi — SPAETHS RED LEAVED BEECH**(Zone 4)**

By far the best of the red leaved beeches. Its color in September is deeper and better than in early summer. A vast improvement over the old Rivers, both in color and leaf texture.

5-6 Ft. \$6.50 3-4 Ft. \$5.00

F. syl. tricolor — TRICOLOR BEECH**(Zone 4)**

The pink, green and white variegated foliage of this beautiful tree excite the admiration of all who see it. Slow growth, but very different and rare.

4-5 Ft. \$7.00 3-4 Ft. \$5.50

**Fraxinus ornus — FLOWERING ASH****(Zone 5)**

For durability, appeal in flower, which is very fragrant; the rich dark green of its foliage, and the fine rounded form, this Ash has everything. It is little known, unfortunately, but is another tree that when it is seen will soon be appreciated for its great all around quality, not fast but when you get a street of this tree you have something valuable.

8-10 Ft. \$6.50 6-8 Ft. \$5.75

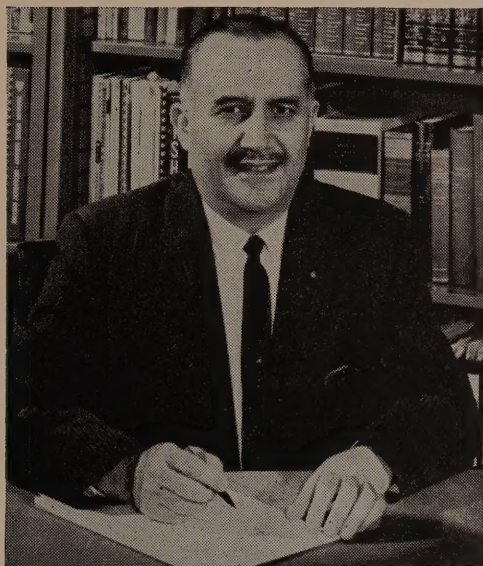
Announcing the Debut of the Doctor Pirone Ash

Fraxinus angustifolia var: Doctor Pirone (Zone 3)

This, our newest Ash variety, has been named after Dr. Pat Pirone, former plant pathologist at the New Jersey Agricultural Experiment Station for many years and who now fills the same position at the New York Botanic Garden.

He is the author of a number of books, the most prominent being the monumental "Tree Maintenance," published by Oxford University Press, and now in its Third Edition.

Dr. Pirone has given us exclusive use to his name as applied to this particular species and variety. Under our agreement, only authorized Tailored® Tree Dealers will have authority to offer for sale the Doctor Pirone Ash.



DR. P. P. PIRONE



The beautiful conical Doctor Pirone Ash is an upcoming good tree. It will go to about 35 feet, has beautiful glossy bright green foliage, good strong crotches, and upsweeping branches. It is an excellent grower, as the two generations of clones we have definitely attest, and all maintain the same tight splendid form of the parent. It can be used in a tree-lawn 4 feet or over.

8-10 Ft. \$6.50

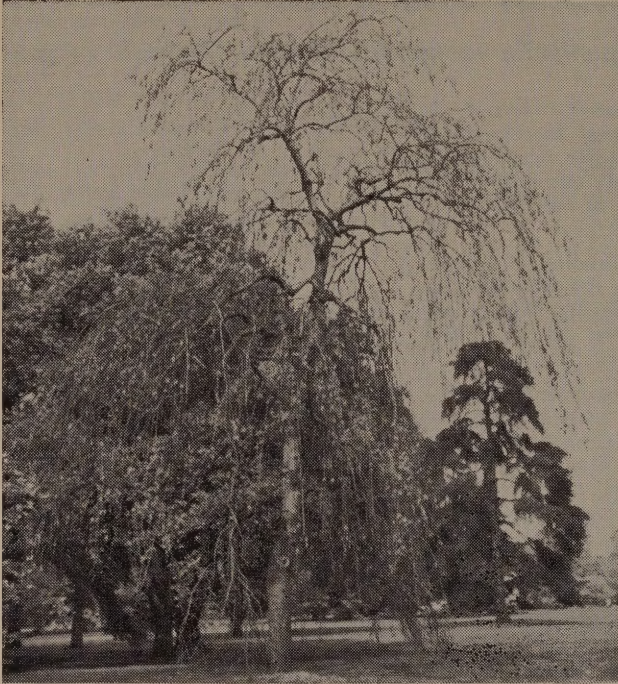
6-8 Ft. \$5.00

Fraxinus excelsior aurea — GOLDEN ASH

(Zone 3)

This is a handsome and distinctively different tree of great ornamental value. The rich golden bark and golden foliage, for six to eight weeks in the spring, stamp the Golden Ash as another of the many splendid trees overlooked in the rush to promote inferior trash. This is a splendid bright, colorful tree that would liven up any street, or home grounds.

6-8 Ft. \$6.00

Fraxinus excelsior pendula — WEEPING EUROPEAN ASH**(Zone 3)**

This tree absolutely fascinated me when I first saw it in the National Botanic Gardens in Dublin and later in Vienna and London. It is grotesquely pendulous and grows in every direction. The foliage is a good rich green and heavily clothes the gaunt form. The winter silhouette is a constant source of wonderment. There should be one in every park. Will go to 45 feet.

6 Ft. Standards — Nice Heads \$7.50

Fraxinus excelsior globosa — GLOBEHEADED EUROPEAN ASH**(Zone 3)**

This is a splendid medium grower, and one of our many globe varieties recommended to do a sound street tree job. The tree pictured is six years old, on a 7-foot standard, and the head is six feet in diameter. It should go to about 27-feet with a 20-foot diameter. Our experience with globes on streets proved to us that the standard must be at least 7-feet to give proper clearance and avoid costly maintenance. Public reaction will be with you all the way when you introduce this globe on your streets.

8 Ft. Standards

2 Yr. Heads \$7.50

6 Ft. Standards

1 Yr. Heads \$6.00

Fraxinus quadrangulata globosa — GLOBEHEADED BLUE ASH
(Zone 3)

The Globe Blue Ash is one of the hardiest trees we know. It will endure 40 degrees below zero to 110 degrees or better above. Our tree is a selected form from this improved tree. Leaf blades are small—form is round and very pleasing. The Globe Blue Ash has been used with excellent results on streets all across the country. We have a nice stock of straight, branched trees

8-10 Ft. \$5.50

6-8 Ft. \$4.50



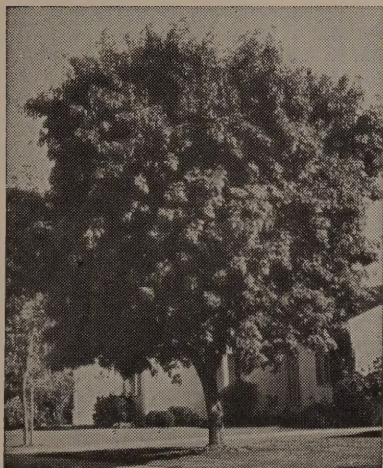
Fraxinus Mandshurica — MANCHURIAN ASH (Zone 2)

Extremely hardy both for cold and heat. Foliage is finely cut and of a good rich green. To 30 Ft. As a street tree space 50 Ft. in a 4 Ft. (min.) treelawn. A superb small tree for rugged areas such as Kansas, Wisconsin, etc.

6-8 Ft. Branched \$5.50

5-6 Ft. Branched \$3.50

Fraxinus velutina glabra — MODESTO ASH (Zone 4)



A bright interesting new street and shade tree. To 20 Ft., of rapid growth with shining pendulous foliage and smooth green bark. High survival on streets in the tests we have made make this a tree you cannot afford to overlook. Plant at least two or three streets to this tree next spring and we guarantee you will be completely sold. Fine round head that makes a very handsome tree.

10-12 Ft. \$7.50

8-10 Ft. \$6.00

Don't Take A Chance On Form!

Choose your Ginkgos from our
4 Exclusive Selections

Ginkgo biloba var: Palo Alto — PALO ALTO GINKGO (Conventional form) (Zone 4)

This is a male selection of a conventional form of the species. Becomes a large tree, but the Palo Alto is a nicely branched well formed tree.

5-6 Ft. \$5.00

4-5 Ft. \$4.00



Ginkgo biloba var: Lakeview — LAKEVIEW GINKGO (Conical form) (Zone 4)



Production of male Ginkgo trees is slow. We have been four years getting a stock of this fine pyramidal selection. Will grow to 45 Ft. or 50 Ft., with nice tight compact conical form.

6-8 Ft. \$6.00

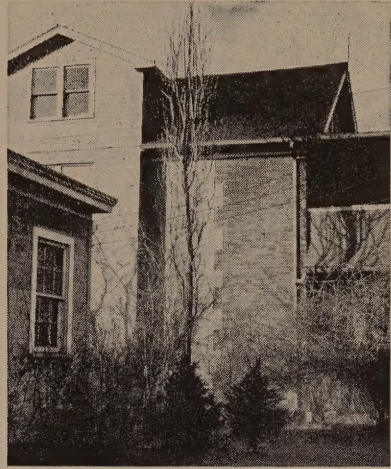
5-6 Ft. \$5.00

4-5 Ft. \$4.50

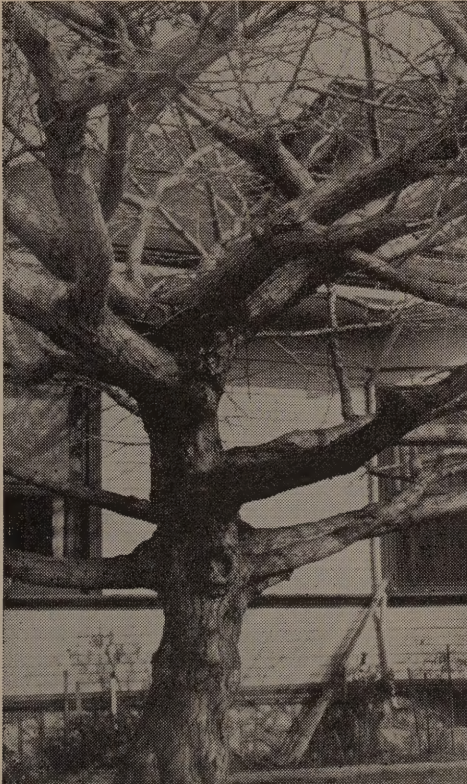
Ginkgo biloba var: Mayfield — MAYFIELD GINKGO
(Narrow Columnar form)
(Zone 4)

One of our new Ginkgo selections. This is a graceful, very narrow fastigiate type that greatly resembles the Lombardy Poplar. This is a male and will not seed. Too narrow for any but the most extreme street situations, it would make a superb accent tree or screen. To 30 Ft. with 7 Ft. spread.

5-6 Ft. \$5.50 4-5 Ft. \$5.00



Ginkgo biloba var: Santa Cruz — SANTA CRUZ
(Umbrella form) (Zone 4)



(Close-up of Trunk)

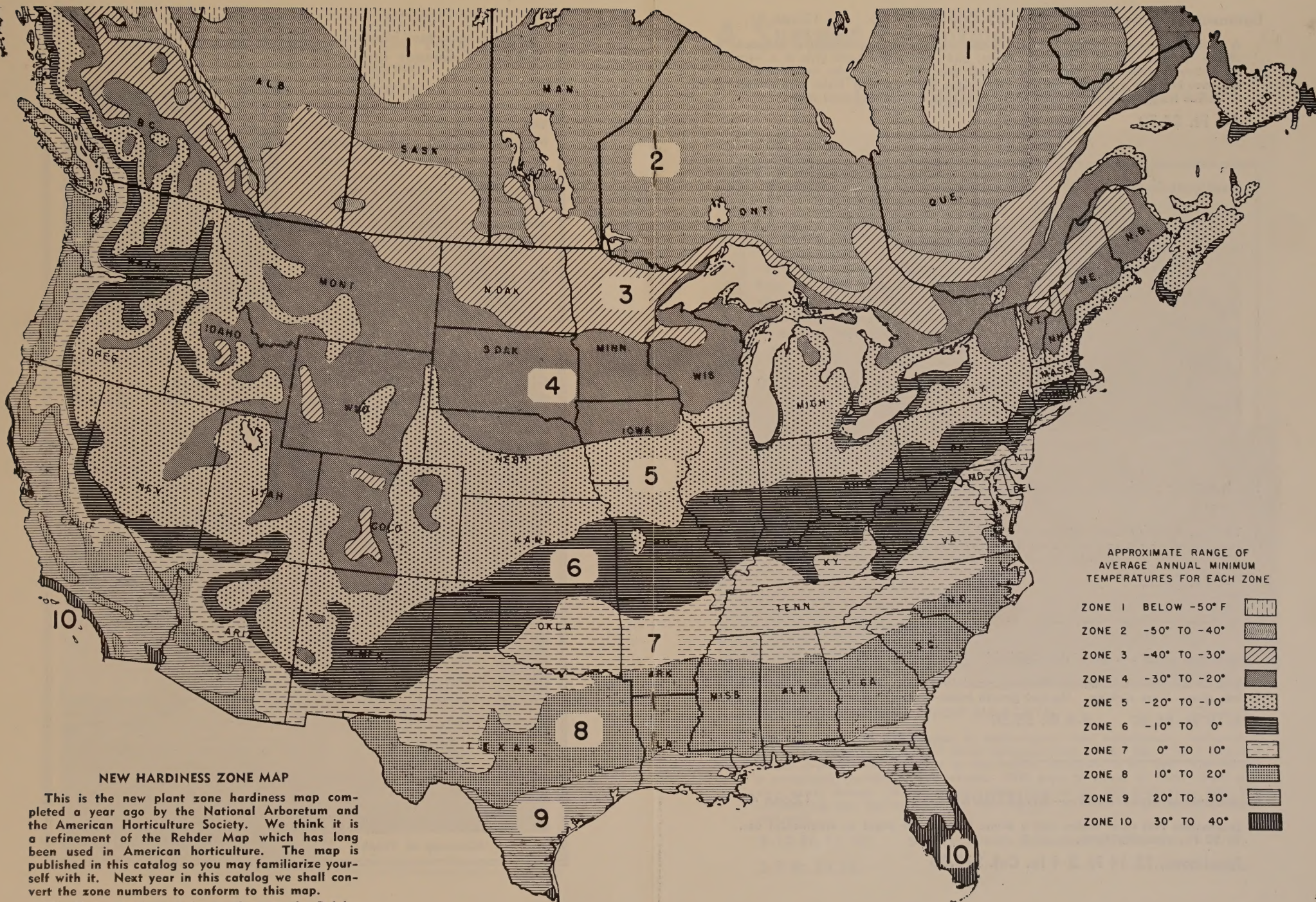


Here is a male selection that should make an outstanding street tree in the modern manner. It has a broad umbrella head. The parent tree is about 30 Ft. wide and 25 Ft. tall. A real functional "Tailored Tree".

6-8 Ft. \$6.50

5-6 Ft. \$5.50

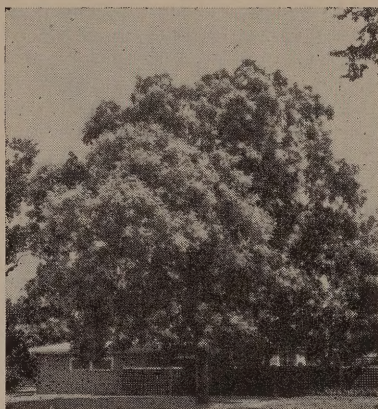
4-5 Ft. \$5.00



Gymnocladis dioicus — KENTUCKY COFFEE TREE (Zone 4)

A picturesque tree particularly in the winter when its stubby branches, denuded of the immense doubly compound leaves, and gray rough bark give it a very distinctive appearance. Bears large seed pods that might be considered a nuisance but it is a tree we enjoy for its unique individuality. Have seen streets of Coffee trees that looked good. As a yard tree it should be used more.

6-8 Ft. \$4.50 5-6 Ft. \$3.50

Koelreuteria paniculata — GOLDENRAIN**(Zone 4)**

For all practical purposes this tree is outstanding. It bears tall panicles of minute yellow flowers in July. Withstands drouth and poor soil and handles well with good response. To 25 Ft.—3 Ft. treelawn—useful under low wires. One of the best street trees.

8-10 Ft. \$7.00 6-8 Ft. \$5.50
5-6 Ft. \$5.00

Koelreuteria paniculata fastigiata — FASTIGIATE GOLDENRAIN (Zone 4)

The very slender graceful silhouette of this fine variety is a direct contrast to the round head of the species. Very handsome and very rare tree. Not known in any American Botanic Gardens. Yellow flowers—reddish brown seed pods.

6-8 Ft. \$6.50

Laburnum vossi — GOLDENCHAIN (Zone 5)

This is the best laburnum, with long pendulous clusters of golden flowers in late May. Very striking. Upright growth habit—foliage nothing to brag about.

8-10 Ft. \$6.50 6-8 Ft. \$5.50

Liquidambar styraciflua — SWEETGUM (Zone 4)

Spectacular Fall color makes this a prime favorite for street or ornamental use. To 50 Ft., pyramidal form.

Specimens, 12-14 Ft. 3-4 In. Cal. \$15.00

A Summer Exhibition —

The Maackia in Bloom



Maackia Amurensis — AMUR MAACKIA

(Zone 5)

The fact that this tree blooms in mid-summer, and handsomely, makes it a splendid choice for street and home ornamentation. Note the 4 to 5 fingered spikes of creamy white flowers on the Rancho specimen in the cut. The foliage is compound, resembling Yellowwood. Will grow to about 25 feet. Bark is a rich bronzy brown. It has taken a long time to get into production with this outstanding tree but now have a fine supply. A street in Cleveland is doing real well.

8-10 Ft. \$6.50

6-8 Ft. Nicely Branched \$5.50

2-3 Ft. \$3.50

All Magnolias — Spring Planting Only

Magnolia Kobus Borealis — KOBUS MAGNOLIA (Zone 4)



A solid mass of white flowers is this Kobus Magnolia on a street in Rotterdam, Holland.

Even if this tree did not bear a profusion of small flowers, about 4 inches across, it would be a very beautiful street tree because of its rich leathery green foliage which remains a good color all summer. In Spring it will be a solid mass of white flowers. Sometimes does not flower for five to ten years but even so its ideal round head and easily maintained standard form and freedom from disorders make it a standout tree. Used with good results in Rotterdam, Holland on streets. To 30 Ft.—space 50 Ft.

5-6 Ft. \$6.00

Magnolia loebneri Merrill — MERRILL MAGNOLIA (Zone 4)

This beautiful Magnolia with a great street tree potential is a cross between stellata X Kobus. It blooms when quite young—foliage is dense and about 3 to 4 inches long—flowers are white and about 3 inches in diameter—blooms before the leaves. A very handsome tree. Would probably go to 35 Ft. as a street tree. Excellent ornamental for the yard.

5-6 Ft. Branched \$6.00

Magnolia salicifolia — ANISE MAGNOLIA (Zone 4)

Another pyramidal flowering tree with white flowers, purple at base, 4 inches across and fragrant. Tough structurally and a tree that is a wonderful addition to our kit of tree tools. Very good foliage with odor of anise when crushed. To 30 Ft. under street conditions. Space 45 Ft.

5-6 Ft. Well Branched \$6.00

THE WANDERING ARBORIST RETURNS TO ENGLAND AND EUROPE — By Edward H. Scanlon

36 pages (8½ x 11½) over 60 pictures

\$1.50 Each — \$5.00 for 4

This booklet is a review of the latest horticultural activities in England and Europe. It highlights street trees, famous gardens, "new" trees, exhibits, and presents fascinating highlights of people and places you will enjoy reading about time and time again. Treat yourself and your friends to this delightful gift.

CRABAPPLES

**Upright – Spreading – All Sizes of Fruit
Spectacular Flowers
A Fabulous Collection of 29 Varieties**

Malus almata — ALMATA FLOWERING CRABAPPLE (Zone 3)

Quite different is this really nice variety. The pinkish white blossoms blend nicely with the gray green foliage. Fruit runs about two inches, deep red inside and out. Very tasty.

10-12 Ft. Specimens \$12.50 8-10 Ft. Heavy Branched \$7.50
8-10 Ft. Branched \$6.00

Malus — ALDENHAM CRABAPPLE (Zone 3)

This is perhaps the most spectacular flowering Crab of all—bright cerise flowers borne in profusion. The small red fruit is hard and would not be objectionable in street use. A magnificent tree that will please the public.

8-10 Ft. \$6.50 6-8 Ft. Spec. \$7.00
6-8 Ft. Br. \$5.00 5-6 Ft. \$4.50

Malus Almey — ALMEY (Zone 3)

The blazing red flowers, good green foliage and nice round form of this tree should recommend it highly for street use. The fruit is a bright red and is among the best for attractiveness. To 20 Ft.

8-10 Ft. \$8.00 6-8 Ft. Heavy Heads \$6.50
6-8 Ft. Light \$5.00

Malus — ARNOLD CRABAPPLE (Zone 3)

This beautiful white flowering green-leaved variety is upsweeping in habit. It bears very small fruit the size of a small marble, that turns bright red. The fruit is not a nuisance. It will dry up or the birds will get it.

8-10 Ft. Heavy Standards \$6.00 6-8 Ft. \$5.00

Malus Beauty — BEAUTY CRABAPPLE (Zone 3)

A fine upright grower. Very outstanding in form and foliage—flower is white and fragrant, fruit bright red, and delicious for jelly or to eat out of hand.

12-14 Ft. Spec. \$12.00 8-10 Ft. Heavy Br. \$5.00 6-8 Ft. \$3.00

Malus atrosanguinea — CARMINE CRABAPPLE (Zone 3)

Flowers are a handsome china rose color, but fade to white—very fine foliage—altogether a worthwhile tree.

6-8 Ft. \$4.50

Malus prunifolia rinki — CHINESE PEARLEAF CRAB (Zone 3)

A highly regarded ornamental with splendid pyramidal form—probably the best. Pink flowers 2 inches in dia. and fragrant. To 20 Ft. dense habit; reddish-green fruit is about 1 inch dia.

10-12 Ft. Spec. \$15.00

Malus — DOLGO CRAB (Zone 3)

Fire red, shining fruit in August that is very tasty, plus crisp green foliage makes this crab, with white fragrant flowers, very desirable. Also it becomes one of the largest of crabs—To 40 Ft.

8-10 Ft. \$6.50 6-8 Ft. \$5.00

Malus — DOROTHEA (Zone 4)

Without a doubt this is the most beautiful and daintiest crab we have at the Rancho. The color of the bloom, crimson to rose, and the profusion in which they are borne make it a must. If you have space for only one crabapple look no further. Fruit is quite small and yellow which makes it a fine prospect for street use. A street of Dorothea would make the planter immortal. Blooms young and has real crisp foliage—to 25 Ft.

6-8 Ft. (Br. Whips) \$4.50 5-6 Ft. \$4.00 4-5 Ft. \$3.50

Malus — ELEY CRAB (Zone 3)

An old favorite, bright red fruit. Pyramidal form to 25 Ft. Red foliage fading to green. Plant in wide treelawn. Light pink flower. Space 45 Ft. Crabs are the thing for streets.

8-10 Ft. Nice Heads \$9.50 6-8 Ft. Br. \$5.50
6-7 Ft. Whips \$3.00 (Fine standard specimens available)

Malus — FRAU LOUISE DITTMAN (Zone 4)

An old favorite with shell pink delicate flowers, borne profusely. Nice round form and good green foliage. Would make an excellent street tree—the fruit is small and pithy, no soft flesh to make a mess.

10-12 Ft. \$7.00 6-8 Ft. Br. Whips \$3.50

Malus — KATHERINE (Zone 4)

A selection by the late Barney Slavin of Rochester and named for his daughter-in-law. Large double flower, pink fading to white—small red fruit. An alternate bloomer but still one of the best. To 20 Ft.

6-8 Ft. \$5.00 5-6 Ft. \$3.00

Malus — LEMOINE**(Zone 3)**

The darkest red flower of any crab—red foliage turning to bronze—fruit small, not objectionable—a broad typical apple form. Would make a spectacular street. Our trees are standard form ready for use on the street. Nicely formed heads—not whips.

6-8 Ft. Heavy Standards \$5.75

Malus — LISET (Moerlandsii) (New)**(Zone 3)**

Another of the lovely selections of Mr. S. G. A. Doorenbos of The Hague. Liset has very deep crimson flowers, beautiful reddish foliage—small fruit and a very good grower. A fine crab for street use.

8-10 Ft. \$6.50 6-8 Ft. \$5.00 5-6 Ft. \$3.50

Malus — M. R. 454**(Zone 3)**

Columnar type, pink flower, red fruit—a real nice landscape plant. To 12 Ft.

6-8 Ft. \$5.00 5-6 Ft. \$4.00

Malus robusta persicifolia — PEACHLEAF CRAB**(Zone 3)**

Very persistent bright red fruit. White flowers, fragrant. This plant is a good grower with strong branching of pyramidal form. One of the old favorites.

8-10 Ft. \$6.00 6-8 Ft. \$4.50

Malus — PINK BEAUTY**(Zone 3)**

Very nice upright type—good strong branches and crotches. Red bud opening to 1½" single pink. Leaves reddish turning green. Fruit small bright red, not fleshy. A very fine crab with good flowers, nice foliage and form, and attractive but not objectionable fruit.

6-8 Ft. Heavy \$5.00 4-5 Ft. \$4.00 3-4 Ft. \$3.50

Malus — PROFUSION**(Zone 4)**

A cross between Lemoine X Sieboldi made by Mr. S. G. A. Doorenbos, retired Parks Director of The Hague. Bronze foliage—deepest crimson flower—good upright form—small hard deep moroon fruit. To 20 Ft.

6-8 Ft. \$4.50 5-6 Ft. \$3.50

Malus Zumi calocarpa — REDBUD CRAB**(Zone 3)**

This tree is of hybrid origin (baccata mandshurica X sieboldi) and is one of the best all around crabapples. Has pure white fragrant flowers, outstanding round form and small ½" red fruit which may persist into the winter.

6-8 Ft. Spec. \$7.00 5-6 Ft. Spec. \$6.00

Malus — RED SILVER FLOWERING CRABAPPLE**(Zone 3)**

This lovely crab to 20 Ft. has nice red foliage that appears to be covered with frost on the growing tips in August and on to Fall. The small hard red fruit would not be objectionable. The flowers are its highpoint—a rich cerise. A good grower to 20 Ft. Space 45 Ft.

8-10 Ft. Heavy \$6.50 6-8 Ft. Branched Standards \$5.00

Malus — SARGENT**(Zone 3)**

A small tree seldom going over 8-10 Ft.—white, fragrant flowers. Small fruit.

5-6 Ft. \$6.50 4-5 Ft. \$4.00

Malus — PINK BUD SARGENT**(Zone 3)**

Grows like the Sargent but the buds before opening are pink—white flowers and fruit larger than the species—a more vigorous grower.

4-5 Ft. Well Branched \$5.00

Malus — "SHAKESPEARE" FLOWERING CRAB**(Zone 3)**

One of our prize "Tailored Tree" selections. It is a variation of *Atrosanguinea* that retains its pink color without fading. Quite spectacular. Very small and sparse fruit that is no problem on streets.

8-10 Ft. Br. Hvy. \$7.00 6-8 Ft. Br. Whips \$5.50

Malus baccata columnaris — COLUMNAR SIBERIAN CRAB**(Zone 3)**

By far the most columnar form of all crabs. It is graceful and very narrow. A 12 Ft. specimen at the Rancho having only about a 2 to 3 foot spread. White flowers with small yellow and red fruit.

8-10 Ft. \$5.00 6-8 Ft. \$4.50 5-6 Ft. \$3.50

Malus — SPECTABILIS RIVERSI**(Zone 4)**

Heavy bloomer with 1½" pink flowers fading to light orchid—good color green foliage—upspreading form—fruit small, not messy. Good for streets.

6-8 Ft. Branched Standards \$5.00

Malus — STRATHMORE**(Zone 4)**

Another fine upright form with pink flowers—very good green foliage.

4-5 Ft. \$4.00 3-4 Ft. \$3.50

Malus — SUND OG**(Zone 3)**

A fine uprite grower—good pink flowers and the fruit, a bright red, is as handsome as any Crab we have.

6-8 Ft. \$5.00 5-6 Ft. \$4.00

Malus — VAN ESELTINE**(Zone 3)**

Another excellent and new upright form. This tree is nice in spring or summer. Pink flowers fading to light orchid—2 inch—very prolific bloomer. A very nice tree.

5-6 Ft. \$4.50

Malus — WINTERGOLD (New)**(Zone 3)**

One of the parents of this new crabapple, another selection by Mr. S. G. A. Doorenbos of The Hague, is *Toringo*. Flowers are white, but the fruit is golden yellow and persists well into the late fall months.

6-8 Ft. \$5.00 5-6 Ft. \$3.50

A Quick Shade Favorite Fruitless Mulberry



Morus alba Stribling — FRUITLESS MULBERRY

(Zone 5)

For a fast growing nice appearing tree this is hard to beat. Thrives under difficult conditions, but grows like a weed with care. The tree shown above is just six years old, from an 8-10 foot branched plant. It has been supplying shade for this cook-out area for two or three years. Bright crisp green foliage—good lemon Fall color. To 30 feet. A good street tree for old parts of the city needing a shot in the arm. A safe, sane and sensible substitute for the disreputable Silver Maple.

12-14 Ft. \$9.50 10-12 Ft. \$7.50 8-10 Ft. \$6.00 6-8 Ft. \$5.25

Ostrya Virginiana — AMERICAN HOPHORNBEAM

(Zone 3)

This unsung and little-used native tree we consider on a par with Littleleaf Linden as a top tree for controlled street planting. Handles well and easy in small sizes—grows quite rapidly for the first 5 to 10 years. Its small trunk development adapts it to use in narrow treelawns to 3 Ft. We cannot praise this lovely little tree too highly. Use it and you will become a rooter. To 25 Ft.—space 45-50 Ft.

8-10 Ft. \$4.50 6-8 Ft. \$4.25

An Ideal Tree For Smoky And Dusty Areas



***Platanus acerifolia pyramidalis* — PYRAMIDAL LONDON PLANE** **On a street in Zurich, Switzerland (Zone 4)**

In the smoky, dust laden downtown parts of cities where atmospheric pollution restrict the use of better species, the London Plane has proved a valuable tree. But, it should not be used in residential areas out of the heavy soot-fall parts. This tree, a fine pyramid, makes available a form infinitely more practical than the wide-spreading umbrageous form of the species. Its upsweeping branches will cause no conflict with large trucks and busses with a resulting lower maintenance problem. Too, it will not spread against buildings when used in a site of shallow setback. It is a functional Tailored Tree that should be used widely in large cities on business streets and factory areas.—to 40 Ft.

6-8 Ft. Br. \$4.50

Oxydendrum arboreum — SOURWOOD OR SORREL TREE

(Zone 4)

A sensational Fall coloring tree. Interesting flower resembling Lily-of-the-Valley. A small tree in Zones 4 and 5, not over 20 or 25 Ft.—much larger further south. Fine street or yard tree.

8-10 Ft. \$6.00 6-8 Ft. \$4.00 5-6 Ft. \$3.50 3-4 Ft. \$2.50

Parrotia persica — PERSIAN PARROTIA

(Zone 5)

Interesting peeling splotchy bark and vivid orange fall color. Roundheaded and will grow to 25 Ft. A good park or lawn specimen—foliage resembles Witch-hazel. Slow.

5-6 Ft. Low Br. \$7.50 4-5 Ft. \$5.00 3-4 Ft. \$4.00

Prunus persica pendula — DOUBLE PINK WEeping PEACH

(Zone 5)

A beautiful graceful little tree for the lawn or a special spot in the garden. Must have a dry place.

3-4 Ft. \$3.00

Prunus sp. — "LATE DOUBLE RED" FLOWERING PEACH

(Zone 4)

Deep red flowers and like the other peaches, borne in profusion. These trees may be short lived, but few other flowering trees compare with them for color and bloom.

6-8 Ft. \$3.50 5-6 Ft. \$3.00

Prunus sp. — "PEPPERMINT STICK" FLOWERING PEACH

(Zone 3)

With pink, rose, white and striped flowers all on the same tree, you will find this tree exquisitely beautiful.

8-10 Ft. \$7.50

Prunus — VESUVIUS RED LEAF PLUM

(Zone 5)

Here is color—by far the best red leaved tree of them all barring the bloodleaf maple. Foliage follows a mass of shell pink flowers, and is a dark rich crimson—unfolding new foliage, all summer, is a nice claret color. A fairly fast grower, but structurally strong—this should be a sensation as a street tree and a prized home specimen.

6-8 Ft. Nicely Branched and Formed \$5.00

Prunus — BLIREANA PLUM

(Zone 5)

This tree is a cross between Apricot and Purple-leaf Plum (Pissardi). It has nice iridescent wine colored foliage all summer. A strong feature is the profusion of pink flowers—very showy.

8-10 Ft. Specimens \$8.00 6-8 Ft. \$5.00 5-6 Ft. \$4.50

THE LARGEST SELECTION OF ORNAMENTAL CHERRIES IN THE UNITED STATES

Each year we have been adding to our list of ornamental cherries. Why?—because people like them. The cherries, planted on streets, have provided city arborists with effective publicity material, recognition and excellent public relations. Our varieties are non-fruiting and have magnificent flowers. Most are grafted on 6-7 foot standards to eliminate expensive pruning practices as is common with low grafted or low budded trees. Cherries in the serrulata group have the largest flowers; subhirtella denotes the early spring cherries; and serrula refers to red bark. This year, in addition to new cherries, we are offering a unique combination of four serrulata varieties on red bark—truly magnificent introductions. Street tree planners with imagination and a flair for beauty are going overboard for these selections. Read the list, look at the pictures, order enough for at least one street planting and we'll guarantee you'll be a supporter for Tailored® cherries.

The First Hint of Spring — EARLY FLOWERING CHERRIES

Prunus sub. Fukubana — SPRING GLORY CHERRY (Zone 5)

When you see this tree in bloom for the first time you gasp. It is perfectly delightful—to us it is tops. The foliage is small, branches and twigs fine and the flowers!!—are borne in absolute profusion, each branch is smothered with these small fuchsia-like flowers of a deep rose color. This tree is positively superb and in not too many years will become the number one cherry for street or home. To 16 Ft. or 18 Ft.

5½ Ft. Stems \$7.00

Prunus sub. ascendens — WILD SPRING CHERRY (Zone 5)

A solid mass of miniature double ivory colored flowers—long slender dainty branches and the small leaves of the species. Another of our four new introductions that is exquisite. To 16 Ft. or 18 Ft.

6½ Ft. Stems \$7.00

Prunus sub. x yedoensis — PANDORA SPRING CHERRY (Zone 5)

The mass of white flowers, tinged pink, remain on the tree longer than any cherry at the Rancho. It has most of the characteristics of the Spring Cherry, small delicate leaves and fine branches. Get acquainted with this lovely tree. It will charm your home or street. To 16 Ft. or 18 Ft.

6½ Ft. Stems \$7.00

Prunus incisa x companulata — OKAME CHERRY (Zone 5)

Another of our beautiful new introductions. The small shell pink flowers are borne in great profusion against a spider web of fine branches. Small leaves. To 16 Ft. or 18 Ft.

6½ Ft. Stems \$7.00

OUR NEWLY PATENTED "STAR"
The Rancho Columnar Sargent Cherry

Plant Patent 2065 (*Prunus Sargentii* Rancho)



This form of the world renowned Sargent Cherry has all the fine qualities of the species—pink flower, foliage burnished bronze of gorgeous hue in Spring, good green in Summer, brilliant red in Fall, hardiness—BUT the big difference is its grand upsweeping branching habit which gives this tree high functional value for street use. The Rancho Columnar Sargent Cherry will grow to 25 feet with a 12-foot spread. The strong crotches and narrow silhouette assure low storm damage and low maintenance. (Prices on Page 44.)

Prunus Sargentii — SARGENTS CHERRY**(Zone 3)**

This Cherry is a mystery tree—why hasn't it been used everywhere a Cherry will grow? "Probably the finest of all the Cherry trees"—says Don Wyman—and we echo that statement. Covered in spring with deep pink, single flowers—foliage bronzy in spring; good green in summer and turns to brilliant red in fall. This tree should be widely planted on streets with wide setback, wide treelawn and no wires. Under street conditions it will probably reach a height of 35 Ft.—what a sensation.

6-8 Ft. \$6.00 5-6 Ft. \$5.50

Prunus Sieboldi — TAKASAGO OR SIEBOLDS CHERRY (Zone 5)

Flesh colored flowers borne in great masses. Makes a small head, could almost be referred to as a globe. I saw several beautiful specimens of Takasago at Wisley Gardens in England and was very happy to know that I had it in production. This tree can be used as one would use the Globe Locust—under low wires. The flowers are rich in color and never to be forgotten. The name means "Good health and long life"—a good tree for a birthday present.

6-6½ Ft. Standards \$6.50

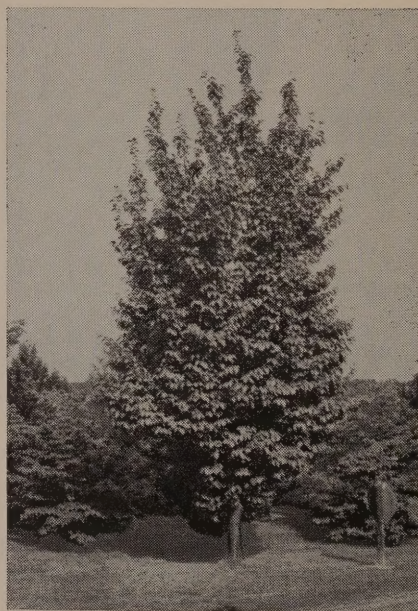
Prunus Sargentii Rancho — RANCHO COLUMNAR SARGENT CHERRY**(Zone 3)**

Plant Patent 2065

This is one of a series of seven pyramidal type trees we are developing because of their high functional value as a street tree. The form is strong, handsome and remarkably free from storm damage. This form of the world renowned Sargent Cherry has ascending branches with strong crotches—rose pink flowers and spectacular red fall color. Grows to 25 Ft. or 30 Ft. with 12 Ft. spread. Can be used in a 3 Ft. treelawn. Stock very low as yet. This is the first time this tree has ever been offered in this country.

6-8 Ft. Br. \$6.50

5-6 Ft. Br. \$5.00



Impressive — Delightful — A Street of Cherries



Prunus avium plena — DOUBLE FLOWERED FRENCH MAZZARD CHERRY

(Zone 3)

This tree is fascinating in leaf because of its color—a rich green. Its form is perfect—a broadly pyramidal thing of strength and character—but seen in bloom it is utterly captivating and priceless. The small white flowers are about the size of a quarter and look just like a miniature rose. No pruning is necessary on the crown to make the form—cherries should not be pruned. Because of its hardiness, this tree should rapidly become an outstanding street tree in this country. To 30 feet—space 50 feet.

5-6 Ft. Whips \$5.00

Famous Exbury Azaleas

Azaleas are a bit unusual and out of line for exclusive tree growers, but we couldn't resist these very rare Exbury Azaleas which were developed by the late Lord Louis Rothschild. To our knowledge we are the only firm in the U.S. able to offer named varieties—no seedlings. The colors are beautiful and dazzling.

Brazil (tangerine)
Berry Rose (Rose, orange blotch)
Cecile (salmon pink, yellow blotch)
Gibraltar (deep orange)
Ginger (large flrs. ginger)

Hotspur (huge flrs. orange)
J. Jennings (large red)
White Swan (White)
No. 208 (Shell pink)
No. 383 (bright red)

3 Year Well Branched Plants \$3.50 each.

Set of 8 \$25.00

Prunus avium Scanlon — SCANLON GLOBE CHERRY**(Zone 3)**

(Pat. Applied For)

This is the tree I have been looking for—a flowering globe head. The illustrations tell the story of this outstanding addition to the Tailored Tree Family of Trees. First saw this in Rotterdam, first in leaf, then in bloom. The first sight did it, but in bloom it is priceless. The flower is single white with purplish blue in the throat, it never fruits. We work it on a 7 Ft. standard. A tree anyone would love, and under low wires, or with a shallow setback its beauty and function make it superb. Plant in 3 Ft. treelawn—15 Ft. setback—45 Ft. spacing.

(See wrap-around cover picture on this catalog.)

7 Ft. Standards**1 Year Head \$7.00****Prunus serrulata Akebono — DAYBREAK CHERRY****(Zone 5)**

Beautiful-pink buds suddenly opening to pure white single flowers before the foliage. It is charmingly described by the late W. B. Clarke, who made this selection, "I seem ever to get the same thrill as it unfolds and comes into its beauty, because I find it is impossible to remember from one year to another how beautiful it is."

6 Ft.—6½ Ft. Standards \$7.00
Prunus serr. amanogawa — AMANOGAWA ("Milky Way")
JAPANESE FLOWERING CHERRY
(Zone 5)

The only true columnar cherry of all the varieties—when in bloom it is smothered with pink-tinged white double flowers. Will grow to 25 Ft. —Nice Fall color. A beautiful thing.

6-8 Ft. \$5.50 5-6 Ft. \$4.50**4-5 Ft. \$3.50**

Prunus serrula — THE RED BARK CHERRY**(Zone 5)**

The flower and foliage of this tree are nothing, but the bark is magnificent—it is a bright shining red. In the winter against the snow it is unreal. Planted with a clump of birch it makes an unbelievable picture. If you want the unusual, this is the one. To 30 Ft. Available in Spring.

6-8 Ft. \$6.50 5-6 Ft. \$5.00

A Colorful Combination—

Japanese Cherries on Red Bark Cherry Stem



Typical size of these new exciting cherries

One of the most exciting experiments at the Rancho in recent years has developed into a new offering for our customers—the rare and exquisitely lovely combination of Japanese flowering cherry grafted on the red bark cherry.

The red bark cherry, as you are well aware, produces few if any flowers, but its bark is magnificent—a shiny red color. The peeling red bark is sufficient beauty in itself, but now, with the added attraction of flowers in the Spring it is breathtaking. We guarantee that a street of these trees will provide you and your town with publicity and recognition year after year.

Prunus serrulata serrula Mt. Fuji — Mt. Fuji Cherry on Red Bark

Double white fragrant flowers provide a gorgeous contrast to the red bark. Leaves turn gold in the fall.

P. serr. serrula Kwanzan — Kwanzan Cherry on Red Bark

Deep pink flowers completely smother the branches in the Spring. What an accent for the red bark!

P. avium serrula Scanlon — Scanlon Globe Cherry on Red Bark

Single white flowers with purplish blue in the throat. In addition to flower and bark features, this tree has a third very desirable quality—a functional globe head.

All grown on 6-6½ Ft. Standards \$8.50 each

Prunus serrulata "Daikoku" — DAIKOKU CHERRY

(Zone 4)

A very striking cherry with exceptionally beautiful double-pink flowers—white throat, but pink about the crinkled edges. The unfolding leaves are yellowish-green. "Daikoku" is the name of one of the seven Japanese Gods of Good Fortune. In various forms of art he is pictured as fat and jovial. Since the flowers in this variety have a somewhat opulent appearance, the name of this diety seems appropriate.

Grafted on 6 Ft. Stems—15-18 Inch Tops—\$6.50

4 Yr. Specimens \$20.00

The Queen of Cherry Trees



The Sargent Cherry is beautiful beyond description—rose-pink single flowers in the Spring—gorgeous crimson and orange Fall color—mahogany colored trunk—hardy in Zone 3. This tree is supreme. (Prices on Page 44.)

Prunus serr. Hokusai — HOKUSAI CHERRY

(Zone 5)

This lovely cherry we first saw in Holland and England. It is a heavy bloomer and the flowers are pink but with a bit of an apricot tinge. A vigorous tree that in time will become quite large. As we grow it on a high standard it should make an interesting new street or home tree.

6-6½ Ft. Standards \$6.50

Prunus serr. Mt. Fuji — MT. FUJI CHERRY (SHIROTAI) (Zone 5)

Double white—fragrant—leaves turned golden in the fall. Form similar to Kwanzan.

6-6½ Ft. Standards \$6.50

**Prunus serr. Kwanzan — KWANZAN JAPANESE
FLOWERING CHERRY**

(Zone 5)



The Kwanzan is by far the most flamboyant of all the Japanese Cherries. The mass of double pink flowers and nice fall color, make this an outstanding street and home tree. Our Tailored® Kwanzans are all grafted on 6½ Ft. Mazzard understocks. This provides immediate clearance for streets and greatly reduces maintenance required to sucker and shape low budded or grafted trees.

6½ Ft. Stems — 3 to 4 Ft.

Grafts — 3 to 4 Branches

8-10 Ft. Overall \$6.50

3 Year Heads \$17.50

4 Year Heads \$20.00

Prunus serr. Kofugen — KOFUGEN CHERRY

(Zone 5)

This cherry has deeper colored flowers than Kwanzan-pink. It is a vigorous tree and we think it will run Kwanzan a stiff race when it becomes better known. It comes into flower a bit later than the popular Kwanzan.

6-6½ Ft. Standards \$6.50

Prunus serr. Pink Perfection — PINK PERFECTION CHERRY

(Zone 5)

A comparatively new cherry Pink Perfection has the same flower as Kwanzan, but the form is a more conventional round head, more open and more graceful. It is an outstanding small tree to 16 Ft.-18 Ft.

6½ Ft. Stems \$7.00

Prunus serr. "Shirofugen" — SHIROFUGEN CHERRY

(Zone 5)

The latest cherry to bloom—prolongs flowering season at least two weeks. Large double white flowers appearing amid coppery young foliage. A strong vigorous tree to 25 Ft. Its Japanese name signifies "White God".

6-6½ Ft. Standards \$6.50

Prunus serr. "Shogetsu" — SHOGETSU CHERRY

(Zone 5)

Pale pink flowers, more on the flesh color side. Another late bloomer and one of the best cherries. A good grower. Its name in Japanese means, "moon-light thru Pine branches".

6-6½ Ft. Standards \$6.50

IF YOUR BUSINESS IS TREES—

you should be subscribing to TREES Magazine, a nationally circulated bi-monthly journal devoted to the advancement of knowledge in the aesthetic and functional uses of exotic and native ornamental trees; to the advancement of research in pathological, entomological and physical disorders of ornamental trees; and to the furtherance of the technical and business administration of trees. For a sample copy, write:

**TREES Magazine, Circulation Dept.
7621 Lewis Road
Olmsted Falls 38, Ohio**

Prunus serr. Tai Haku — TAI HAKU CHERRY**(Zone 5)**

The name means "The Great White Cherry"—and it is. I saw this fine tree in bloom at Waterers Bagshot nursery and at Wisley Gardens in England. It was awarded a First Class Certificate in 1943 by the Royal Horticultural Society. It is a strong grower and will thrive in many severe locations. Will go to 25 Ft. The white single flowers are the largest of all cherries, up to 2½ Inches across. Should make a striking street.

6-6½ Ft. Standards \$7.50

Prunus serr. Taoyoma — TAOYOMA CHERRY**(Zone 5)**

Soft shell pink semi-double flowers that are greatly accented by the purplish brown color of the unfolding leaves. Upright spreading form to 18 or 20 Ft. Another excellent tree for change of pace in a street tree program.

6-6½ Ft. Standards \$7.50

Prunus serr. Yedo Zakura — YEDO CHERRY**(Zone 5)**

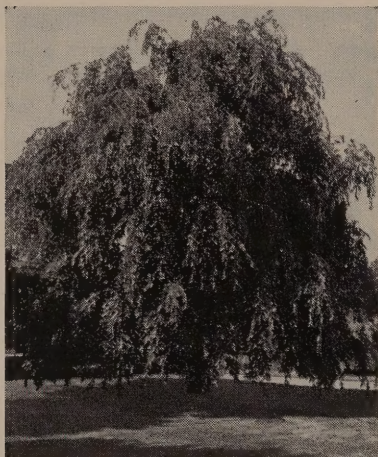
The pale pink and whitish flowers of this outstanding cherry, plus the extremely heavy clusters in which they are borne, make this one of the most beautiful of all Japanese Cherries. Streets of Yedo Zakura would be spectacular.

6½ Ft. Stems \$7.00

Prunus serr. Yedoensis — YOSHINO CHERRY**(Zone 5)**

This is the cherry tree so beloved in Japan and so famous in Washington, D. C. A tall open headed tree covered with white flowers in the spring.

6-8 Ft. \$5.75 5-6 Ft. Branched \$5.00

**Prunus serr. rosea — CHRYSANTHEMUM WEEPING
CHERRY**
(Zone 5)

This splendid tree may be a Chinese plant according to Ingram. It has been given a name by the Japanese however that is quite picturesque and descriptive— Kiku Shidare Sakura, meaning Weeping Chrysanthemum Cherry. The tree has a very graceful weeping form with densely double pink flowers that fade to white. It remains in bloom twice as long as the more common Weeping Spring Cherry (subhirtella). 20 Ft. to 25 Ft.

6-7 Ft. \$6.50

Kwanzans In Bloom — Magnifico!



The magnificent Kwanzan Japanese Cherry in bloom. No greater beauty can be imparted to city streets than thru the use of these lovely flowering trees. The Kwanzan pictured above is about 14 years old, 16 feet tall with an identical spread. At maturity the tree will go to 20-22 feet. Notice how functional and handsome this tree is, grafted on a six-foot standard. No years of training involved to make this a street tree. Grafting high just makes sense. (Prices on Page 49.)

Pyrus calleryana — CALLERY PEAR

(Zone 5)

Spectacular with white bloom—Grand Fall color—a good tree.

8-10 Ft. \$5.50 6-8 Ft. \$4.75

Quercus imbricaria — SHINGLE OAK

(Zone 4)

6-8 Ft. \$5.25 5-6 Ft. \$4.00

Quercus Shumardi — TEXAS RED OAK**(Zone 4)**

One of the finest growing Oaks we know. Several streets of them in Cleveland have made beautiful growth in only five years and the Fall color is a brilliant red. This tree will get big so give it space. To about 45 Ft.—8 Ft. treelawn.

10-12 Ft. 2-2½ In. Cal. \$8.50

8-10 Ft. \$6.00 6-8 Ft. \$5.00

Robinia hispida X macrophylla — FLOWERING GLOBE LOCUST**(Zone 4)**

Not as tight and formal as the true globe form, but with beautiful pink flowers in 6 inch racemes. This tree will make a street that will help sell your program of common sense street tree management.

7 Ft. Stems 12-18 Inch Heads \$8.00

Robinia hybrida monument — MONUMENT LOCUST**(Zone 4)**

Large lovely lavender pink flowers envelop this handsome little tree in June. To 20 Ft. An excellent tree for streets where space factors dictate a small tree. Light lacy shade. Try a street of them.

8-10 Ft. \$5.00

Robinia pseudoacacia X hispida — IDAHO LOCUST**(Zone 3)**

This beautiful little pink flowering tree to 25 Ft. casts a light lacy shade and develops a small trunk. Its highlight is its profuse crop of rose-pink flowers in June. It makes a beautiful street tree. Should be sprayed with DDT prefoliar to control borers. Another small street tree that a number of City Foresters have found, appeals greatly to the public. Try it and see.

8-10 Ft. \$6.50 6-8 Ft. \$4.50

The Globe Locust

Beautiful — Functional — Sensible



***Robinia pseudoacacia umbraculifera* — GLOBE LOCUST**

(Zone 3)

This street, fully planted with the globe locust, shows how trees can complement homes instead of overpower them—and it proves that we can live with both trees and utilities. If a tree with more height potential had been selected for this street the utilities would have found it necessary eventually to trim the trees on the right for clearance and ruin the present look of uniformity. The globe locust will grow to about 20 feet, requires no pruning, and is an excellent choice under telephone cables. These trees, however, must be sprayed prefoliar with DDT for borers. The street of trees above, in Cleveland, Ohio, is 9 years old.

7 Ft. Stems 3 Yr. Heads \$9.00

7 Ft. Stems 1 Yr. Heads \$5.00

***Sophora japonica* — CHINESE SCHOLAR TREE**

(Zone 4)

This is one of the finest of street trees. From Zone 6 South it becomes a very large tree. In Zones 5 and 4 it will go to about 25 Ft. Flowers white in late August.

8-10 Ft. \$6.00 6-8 Ft. \$4.25

***Sophora Japonica pyramidalis* — PYRAMIDAL SCHOLAR TREE**

(Zone 4)

After a search of 6 years and production efforts of an additional 7 years, we finally have a SMALL supply of this highly desirable tree ready to go. White flowers in August like the species, but with a tight pyramidal form—another of our "Star" street trees—the finest functional and esthetic form for streets.

SOLD OUT

Sorbus Alnifolia — KOREAN MOUNTAINASH**(Zone 4)**

It is doubtful if a more beautiful tree than this grows anywhere. Gorgeous flaming Fall color. In berry it looks like a holly. Single leaves of good rich green. To 20 or 25 Ft. A street and ornamental tree that is truly an aristocrat.

3-4 Ft. \$4.00

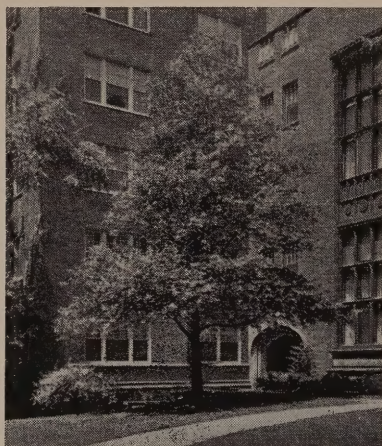
Sorbus aria lutescens — YELLOWLEAF MOUNTAINASH**(Zone 4)**

The pyramidal form of this tree makes it extremely desirable for street use. Its silvery foliage, white flowers and coral colored fruit increase that desirability manifold. A single leaf species of Sorbus. To 30 Ft.—Spread 20 Ft.—Space 50 Ft. Start using this tree in your street program. It cannot be beat. Pyramidal forms such as this, The Scanlon Maple and Wheatley Elm are highly functional for street use because they do not intrude into streets, they give shade on sidewalks, if needed, and their spire tops are not affected by winds or ice. A practical low maintenance tree, and beautiful.

8-10 Ft. Specimens \$8.00

6-8 Ft. \$5.50

5-6 Ft. \$4.75

Sorbus aria majestica — WHITEBEAM MOUNTAINASH**(Zone 4)**

Leaves dark green on top, silver underneath. Pyramidal form. Coral colored berries. To 35 Ft. A beautiful tree. The best of the Arias.

6-8 Ft. \$5.50 5-6 Ft. \$4.50

Tight, Compact, Tailored



No other mountainash comes close to the tightness and beauty of form of our selection, the Wilson Columnar Mountainash. Sensational for narrow or busy streets. (See prices on page 56.)

Sorbus aucuparia — EUROPEAN MOUNTAINASH (Zone 2)

This tree should be used on streets. The block available at the Rancho is the Red Berried variety. A nice pyramidal tree with three season highlights—flower, berry, and Fall color.

12-15 Ft. \$8.50 10-12 Ft. \$6.50

Sorbus aucuparia "Wilson" — WILSON COLUMNAR MT. ASH (Zone 2)

We have seen a number of so-called Columnar mountainashes but none in our opinion possess the tightness and beauty of form of our selection. Makes a fine individual plant, or for a row or screen. White flowers, orange berries. As a street tree on narrow streets or on streets with heavy traffic that will not stand lateral branching it would be sensational. Use in 3 Ft. treelawn—10 Ft. setback. (See picture on page 56.)

10-12 Ft. \$7.50 8-10 Ft. \$6.00 6-8 Ft. \$5.00

Sorbus hybrida "Leonard Springer" — SPRINGER MT. ASH (Zone 3)

The berries of this new Mountainash are so bitter the birds won't eat them. This should be a boon to those who are prematurely deprived of the beauty imparted by the berry when a flock of birds descends and strips a tree. Orange fruit. Tree to 30 Ft.

6-8 Ft. \$6.25 5-6 Ft. \$5.00

Sorbus latifolia — SERVICE TREE OF FONTAINEBLEU (Zone 4)

Big, bold, rich dark green foliage with silvery underside is the outstanding feature of this new addition to Tailored Trees. White flowers, brownish red fruit. Nice firm pyramidal form. A good street, and excellent garden tree. To 30 Ft. Plant 50 Ft. apart—5 Ft. treelawn.

6-8 Ft. \$6.50

Sorbus Zahlbruckneri (Zone 4)

The tough leathery leaves of this nice tree are light green and smaller than Majestica. The form is not as tight as Majestica. It is a good grower and bears colorful tile colored fruit. Another new and good street tree.

6-8 Ft. \$5.50

Syringa amurensis japonica — JAPANESE TREE LILAC (Zone 3)

Tough, hardy, practical, and very beautiful when the large panicles of white flowers break out in June. This is a superb street tree—not a fast grower but this is compensated by the early flowering proclivity. Form is rounded, bark is cherrylike and handsome. This is easily one of the top ten street trees. To 25-30 Ft.

6-8 Ft. Light \$3.75 6-8 Ft. Branched \$6.25

Rare — New Mountainash Varieties from Holland

Apricot Queen—Apricot Colored Berries—6-8 Ft. \$5.50

Upright Yellow—Yellow Berries—10-12 Ft. \$8.00 8-10 Ft. \$7.00

Brilliant Yellow—Yellow Berries—6-8 Ft. \$5.50 5-6 Ft. \$4.75

Kirsten Pink—Creamy Pink—5-6 Ft. \$4.75 4-5 Ft. \$4.00

Vermillion—Vermillion Berries—8-10 Ft. \$7.00

A Magnificent Linden



***Tilia euchlora* — CRIMEAN LINDEN**

(Zone 4)

Glossy small foliage of bright green coupled with a strong broadly pyramidal form makes this beautiful tree the equal of its better known cousin *T. cordata*. A tree of few faults and a delight to the eye. Should be used in at least a 6 Ft. treelawn to avoid sidewalk trouble. Under street conditions will probably not exceed 35 Ft. in 40 to 50 years. Plant 50 to 55 Ft. apart.

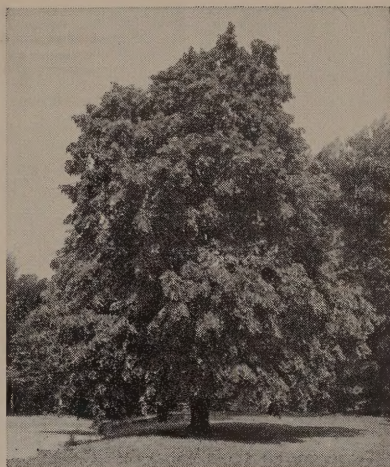
8-10 Ft. \$6.50 6-8 Ft. \$5.50 5-6 Ft. \$4.50 4-5 Ft. \$3.50

Tilia cordata — LITTLELEAF LINDEN**(Zone 3)**

This beautiful tree will probably always be a top favorite. It has only good points—beautiful rich foliage, fragrant flowers, small stature, and low maintenance. A street of *T. cordata* is an asset to any city. To 30 Ft.—space 50 Ft.

8-10 Ft. 2 In. Cal. \$6.00

6-8 Ft. \$5.25 5-6 Ft. \$4.50

Tilia petiolaris — SILVER PENDENT LINDEN**(Zone 4)**

One of the most magnificent weeping trees that grows—and when it flowers the fragrance would make a perfumier turn green. This dark foliated aristocrat will go to 60 Ft. so its use on streets is very limited. Could be used on a wide boulevard with a fifty foot center strip, and what an inspiring sight it would make—or use it in parks and large public grounds. Underside of leaves silver.

10-12 Ft. \$9.50

8-10 Ft. \$7.50 6-8 Ft. \$6.50

Tilia tomentosa — SILVER LINDEN**(Zone 4)**

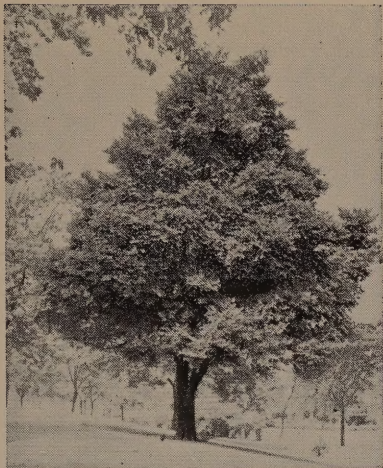
A big symmetrical shaped tree. Good foliage of dark green with silver backing. Superb when riffled by the wind. To 50 Ft. Use on wide boulevards or 20 Ft. treelawn with no overhead conflict.

10-12 Ft. 2½-3 In. Cal. \$9.00 8-10 Ft. \$6.50 6-8 Ft. \$5.25

Tilia vulgaris pallida — ROYAL LINDEN**(Zone 3)**

A tree of good straight growth making a fine leader. Highly regarded as a street tree in most Dutch cities. Similar in form to T. Cordata, but leaves larger and pale yellowish underneath. To 35 Ft.—space 50 Ft. in 5 Ft. treelawn.

8-10 Ft. \$6.00 6-8 Ft. \$5.00

Ulmus carpinifolia Buisman — BUISMAN ELM**(Zone 4)**

This beautiful pyramidal-shaped selection of the European smoothleaf Elm would be a fine choice for street use even if it did not have the added advantage of being resistant to Dutch Elm Disease and Phloem Necrosis. It is broadly pyramidal, with smooth leaves that do not pick up soot and gas fumes readily. Develops a heavy trunk but will not go over 35 to 40 Ft. Space 50-55 Ft. 8 Ft. Tree-lawn. We have a good supply of this tree this year.

12-14 Ft. \$8.00

10-12 Ft. \$6.50

8-10 Ft. \$5.75 6-8 Ft. \$5.00

Have up to 4 Inch Caliper

U. carpinifolia Wredeii — UPRIGHT GOLDEN ELM**(Zone 3)**

Very handsome pyramidal tree with crinkly golden foliage that holds well all summer—good form and very spectacular tree.

8-10 Ft. \$9.00 6-8 Ft. \$7.50

Zelkova serrata — JAPANESE KEAKI TREE OR ZELKOVA**(Spring Planting Only)****(Zone 4)**

This Elm is the most logical successor to the ill-fated American Elm. Resistant to Dutch Elm disease. A magnificent tree with smooth gray bark like a Beech—rusty red foliage in Fall and a beautiful fountain form, it cannot be beat. Needs space. To 45 Ft.—30 Ft. spread. Space 50-55 Ft. in at least an 8 Ft. tree-lawn.

8-10 Ft. \$6.50 6-8 Ft. \$5.50

5-6 Ft. \$4.50 4-5 Ft. \$4.00

Our Exciting New Tailored[®] Ash The "Doctor Pirone"



The Doctor Pirone Ash (*Fraxinus angustifolia* var.) certainly promises to be one of our popular trees. An excellent grower with tight conical form. (See prices on page 25.)

Snow Frosted Beauty — The Scanlon Maple



Our first patented tree, *Acer rubrum* Scanlon, (P.P. 1722), 11 years old. Note the strong crotches—an ideal form for streets. Fall foliage color is spectacular—an orange umber. (See prices on page 9.)



Scanlon Globe Cherries

Descriptive and Use List
of
Scanlon

TAILORED[®] TREES

